

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Beautiful Kunderd Gladioli

Terms of Sale

DISCOUNTS . . . Prices quoted are net. In view of extremely low prices no discounts are given. However, on all orders amounting to \$2.00 or more, EXCEPT SPECIAL COLLECTIONS, received before March 1, 1937, accompanied with full remittance, we will add gratis, a bulb or bulbs to the value of 50c. **This offer positively void after March 1, 1937.**

TERMS . . . Remittances must accompany all orders in the amount of \$2.00 or less. Orders for more than this amount will be accepted on a deposit of 25% and will be shipped C. O. D. for the balance. On all orders sent C. O. D. customer is required to pay for the actual transportation charges and the amount charged by the Express Company or Post Office Department for handling C. O. D. shipments. Orders for less than \$1.00 not accepted as these can only be filled at a loss. Send bank draft, express or postal money order, or if more convenient for you, we will accept your personal check. 50 bulbs of a variety may be purchased at the 100 rate.

GUARANTEE . . . We guarantee safe arrival of all shipments. All our bulbs have been inspected by our State Department of Entomology and have been given a certificate as FREE FROM GLADIOLUS THRIPS and DISEASES. We also guarantee that each variety will be true to name.

QUALITY . . . We exercise great care in growing and caring for the bulbs at all stages. All bulbs sent out are strictly young stock. Our curing and storing methods are also superior. All this goes to make QUALITY. Your success depends upon quality and our success depends upon yours. Kunderd Gladioli grow and will produce marvelous results.

TRANSPORTATION CHARGES . . . We prepay shipping charges on all retail gladiolus orders forwarded during the regular shipping season which begins soon after February 15th. Earlier shipments can be made if desired, but these go forward express charges collect to insure against freezing. We do not prepay shipments outside the United States proper. Add 1c extra per bulb for foreign delivery.

CLAIMS FOR SHORTAGES . . . These should be made immediately upon receipt of goods.

SUBSTITUTION . . . From many years experience, we have found that when out of certain varieties ordered, the customers prefer the substitution of a similar or better variety, rather than a refund. Therefore, we carry out this plan. If you do not wish any substitutions, please advise when placing your order. **However, we do reserve the right to make substitutions on all special collections.**

CANADIAN SHIPMENTS . . . Because of the regulations of your Government, please obtain a permit for the importation of bulbs from the Destructive Insect and Pest Act Advisory Board, Ottawa, Ont. They will furnish you with the shipping label which you will please forward to us for affixing on your order. In applying for the permit give the kinds and quantities of stock to be imported, approximate value and names and addresses of shipper and importer. Such permits are issued without charge.

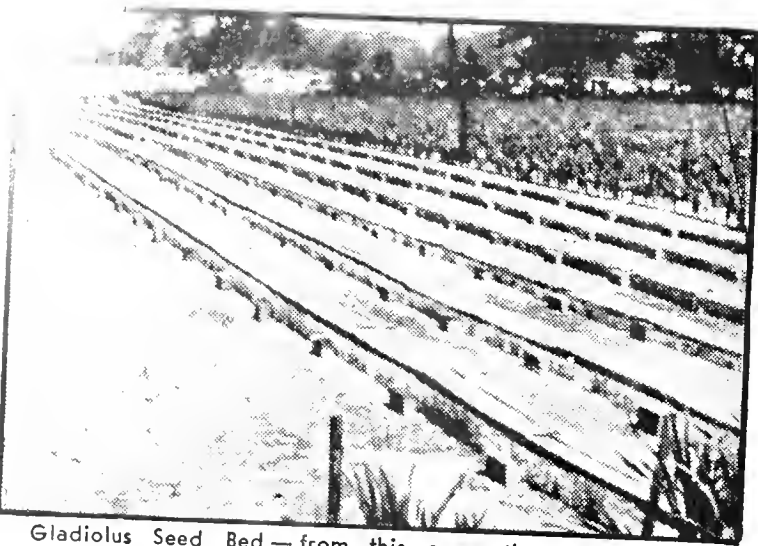
Gladioli are Easy to Grow

Any good garden soil is suitable for gladioli although they do like a sandy loam best. In preparing the soil follow only such methods as you would give a fine crop of garden vegetables. However, you will be rewarded for any special care given them in the way of cultivating, fertilizing and watering.

It should be remembered that Gladioli enjoy sunshine and should not be planted in very shady places. Plant in rows, beds, borders, among shrubbery, roses, other flowers, etc., or in separate groups.

Planting should begin any time after early garden-making, followed by successive plantings at say ten-day intervals until early July. Set the bulbs four inches deep and from four to eight inches apart. The very finest blooms come from the earliest and the latest plantings. These gladioli have the opportunity of coming into flower when the days are somewhat cooler and they really make much nicer flowers than in the terrific hot summer days.

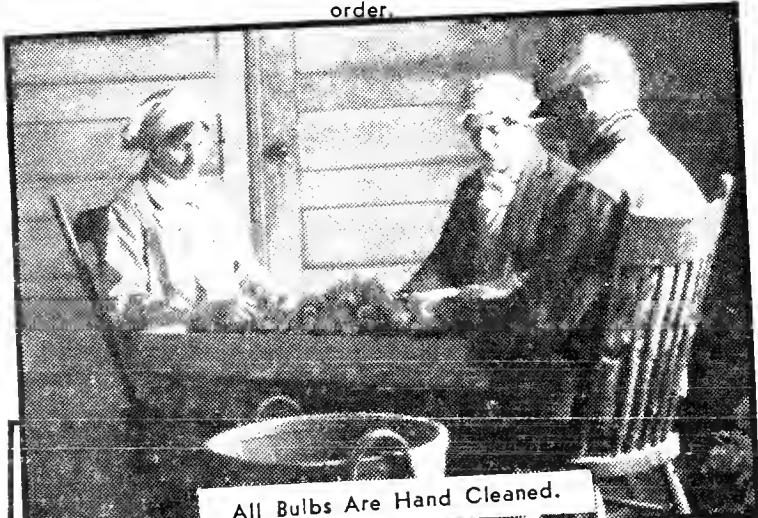
Complete cultural instructions including information on insect and disease control will be included with each order. You will find this information very much worthwhile for it tells you just how to care for your bulbs throughout the entire year, including the harvesting and storing of the bulbs so you will have fine gladioli for the next season.



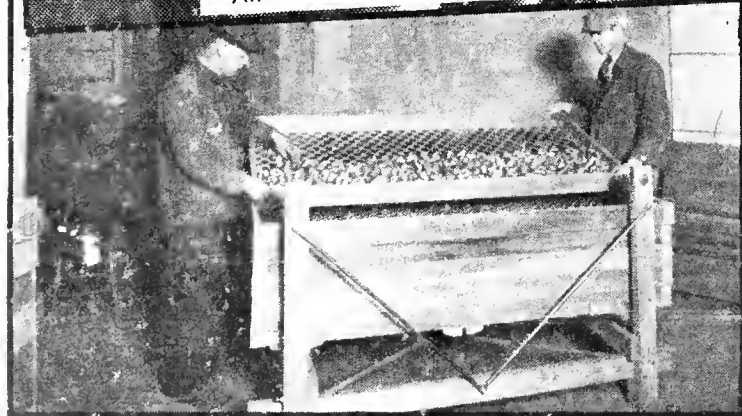
Gladiolus Seed Bed — from this come the new varieties.



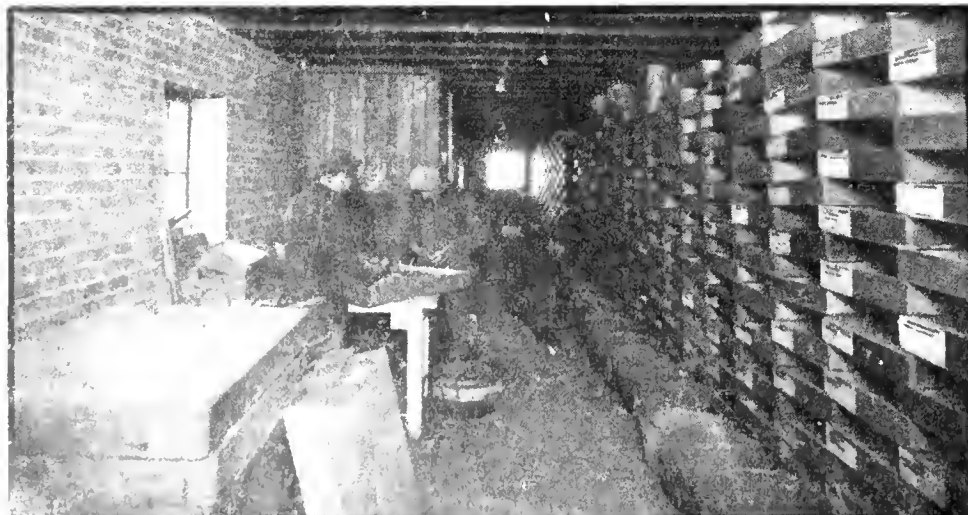
Planting Young Bulbs — to grow into large bulbs for your order.



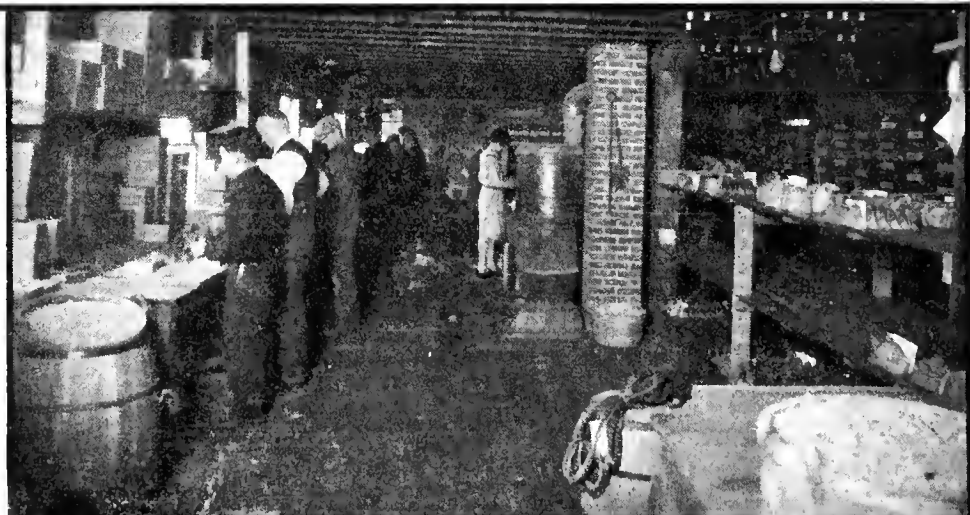
All Bulbs Are Hand Cleaned.



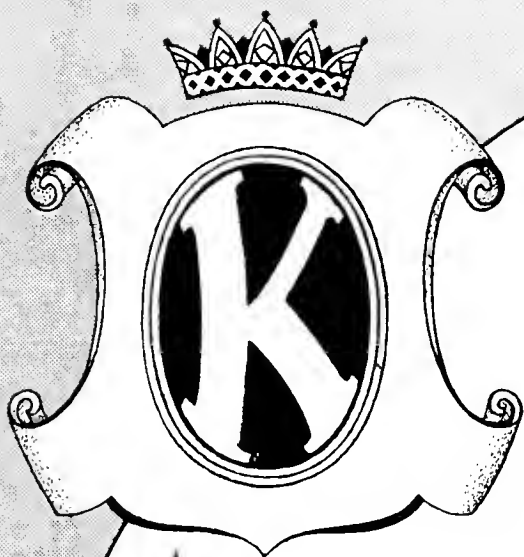
Grading Bulbs — all bulbs are graded according to sizes for planting.



Inspecting Bulbs — all bulbs are rigidly inspected before shipping.



Order Filling — here's where your order is assembled before shipping.



Graphic
See page 13

ANOTHER planting season is just before us and naturally our thoughts at this time of year concern plans for our garden. How shall we rearrange it — what shall we plant — where shall we buy? These are but a few of the many and complex questions which come to our mind.

The exquisite daintiness of Kunderd Created Gladioli will astound the beginner in gardening, just as they thrill those who have long enjoyed these glorious flowers. Don't wait till you see the wonderful new Kunderd Gladioli in some friend's garden — then wish you had such thrills yourself.

"The Sun Never Sets on Kunderd Gladioli"

Our gladioli are growing in all parts of the world — Japan, Philippines, Alaska, Russia, South Africa, Central America, South America, India, New Zealand, Australia, and many of the European and Asiatic countries.

No matter what experiences you have encountered in the past resolve this year that the time has come to restock your garden and restore its loveliness.

*Key to Varieties Shown
on Cover of Catalog*

- 1 PAULINE FREDERICK
See page 23
- 2 WEESIE
See page 31
- 3 MRS. JOHN T. PIRIE
See page 22
- 4 LUSTRE
See page 20
- 5 VERMILION
See page 30
- 6 EXCELLENCE
See page 11
- 7 GOV. PINCHOT
See page 13

Sayanara
See page 27



*Offered
for the first time
in 1937*



Beau Ideal



Bela Queen



Pink Monarch

**Kunderd
Gladioli**
Stand Supreme

*New Gladioli
by Kunderd Inc.*

The selection of a new gladiolus is not something that just happens. Plans were laid for that new variety years in advance. It has had to meet the most exacting tests. Thousands of crosses are made annually and the seed planted the following Spring. Then it takes several years before these little seedlings reward us with blooms. It is here that expert judgment is needed to pass an opinion on the seedlings in flower. From an entire season's crop of new seedlings scarcely a hundred or two will get by the first season. For several years after this, they are judged and rejudged until final selections are made. Only a very few which pass the gruelling tests will ever be considered worthy of becoming a new variety. At Goshen, we devote about ten acres of ground exclusively to our Trial Gardens from which come all these lovely new Kunderd Gladioli.

DESCRIPTIONS OF NEW VARIETIES FOR 1937

BEAU IDEAL

Six to eight large, wide open florets grace this beautiful spike. Florets are a deep rose-purple, much deeper purple on lower petals. A good height plant, producing tall spikes of excellent quality. Many people who have visited our experimental grounds this summer and have seen this variety in bloom admired it immensely. Be sure to include this new superb purple variety in your collection this year.

\$2.00 ea., 3 for \$5.00

BELA QUEEN

This new creamy white gladiolus produces a tall, robust plant with long spikes having six to eight lovely, large florets open at a time. A narrow feather of a beautiful light red-violet color extends outward from throat on lower petals. Buds, to the tip of the spike, show color adding to the stately beauty of the spike. Flowers very late. Grand for garden and cut flower purposes.

\$2.00 ea., 3 for \$5.00

LA LAVANDE

This grand new lavender is certain to become exceedingly popular. It has every point of a fine gladiolus, heavy texture, excellent keeper, good placement on spike, wonderful grower, producing tall spikes with six to seven fine round-shaped florets wide open on spike. Half opening buds have same graceful lines and shape as unfolding rose buds. Excellent for cutting. The color is a most beautiful lavender, blushed slightly pink. The throat has a very pleasing appearance of white turning to a silvery white. You will see a great many blooms of this variety at the flower shows in the near future and right up among the prize winners, too, for it will rank with the very finest of the lavenders. Stock is very limited and we are not able to offer any small size bulbs at all this year.

\$15.00 ea.

PINK MONARCH

Here is a new, slightly ruffled gladiolus of unusual beauty. A gorgeous shade of pink blending to deep rose in the throat, with maroon-red median lines on lower petals. Extending outward from the throat on upper central petal the color is silvery white, blending into the rose-pink. There is a narrow border of white surrounding the entire floret. The entire color effect of this spike is most unusual and the perfect blending of the colors makes it outstanding in every way. Four to six good sized florets open. It is most striking when placed in the home under artificial light. When used for basket work or the tips in bowls, it creates a most favorable impression

\$5.00 ea., 3 for \$12.00

One each all 4 New Varieties listed on this page (regular value \$24.00) for \$19.50 postpaid.



LA LAVANDE

(THE LAVENDER)

This most gorgeous gladiolus surely deserves a place in every garden. It's certain to be a blue ribbon prize winner.

Kunderd Gladioli

They come in all colors—They are easy to grow



GIANT SALMON — This large ruffled beauty is shown in color on the back cover of this catalog. It is one of the most outstanding varieties, considered by many as the finest of all Gladioli.

\$3.00 each — 3 for \$7.50

See page 12

SPECIAL INFORMATION

about catalog

LISTINGS ARRANGED ALPHABETICALLY — All varieties are arranged in alphabetical order. **REGARDING DESCRIPTIONS** — We have kept the descriptions as short as possible and yet give the complete color information about them.

REGARDING PRICES — All prices are quoted as low as possible consistent with growing fine gladioli. All modern methods are employed to keep costs at a minimum and still produce gladioli of finest quality. We are thus able to produce excellent bulbs as cheaply as any grower in America. In comparing prices — **DO NOT OVERLOOK QUALITY.** Plant a good bulb and be sure.

DO YOU KNOW — There are 61 varieties in the catalog which sell at 5c each, 22 varieties at 6c, 42 at 8c, and 47 at 10c, and that there are in all 298 varieties listed and described.

THESE PRICES CANCEL ALL PREVIOUS QUOTATIONS

ACCOLADE

Laciniated — blooms in 59 days

Large rose-pink lower petals carry a darker rose-red central bar with fine thread lines on a soft yellow ground. Most unusual color for the laciniated type.

5c ea., 10 for 40c, 100 for \$2.85

ACHIEVEMENT

Ruffled — blooms in 60 days

A rich, deep canary-yellow, with very large beautiful red blotches on lower petals. Intensely ruffled.

\$1.00 ea., 3 for \$2.50, 10 for \$7.50, 100 for \$35.00

ACHILLAS

Plain Petaled — blooms in 76 days

Giant, deep orange-red flowers; showy large vermilion-scarlet throat blotches. Stands out very prominently in the garden.

8c ea., 10 for 70c, 100 for \$3.75

AFTERGLOW

Primulinus — blooms in 82 days

Florets openly placed on spike — 4 to 6 good sized ones open at a time. Deep orange on upper petals, lower petals tipped same color. Three lower petals almost entirely covered deep, pure unmarred yellow. Distinct and very striking.

10c ea., 10 for 90c, 100 for \$5.00

AL SMITH

Plain Petaled — blooms in 53 days

Most beautiful shade of delicate pink; throat lighter nicely feathered with red. Grows tall with perfect placement of florets on spike. This is one of the very outstanding pink gladiolus and is becoming very popular as a cut flower variety. *Illustrated on page 31.*

15c ea., 10 for \$1.00, 100 for \$6.75

ALTON

Ruffled — blooms in 80 days

Intensely ruffled variety of finest orange-salmon color with feathered throat blotch of brownish-red. Winner of many awards.

6c ea., 10 for 50c, 100 for \$3.00

AMANDA DEAN

Ruffled — blooms in 75 days

Five to seven large beautifully formed white flowers open at a time. Slight rose-purple feathered central lines on lower petals.

20c ea., 10 for \$1.50, 100 for \$7.50

AMBROSIA

Plain Petaled — blooms in 72 days

A most unusual gladiolus of a beautiful shade of old-rose with large blotch of deep yellow and a fine blotch of rich red extending into throat.

25c ea., 10 for \$2.00, 100 for \$9.00

ANNA MAE

Plain Petaled — blooms in 61 days

Creamy-white, throat a deeper cream. Unusually choice white, excellent for floral use.

10c ea., 10 for 90c, 100 for \$5.00

ANTHONY B. KUNDERD

Ruffled — blooms in 86 days

Tall, large, intensely ruffled flower of delicate deep cream, overspread blush-pink. Entire lower petals beautiful primrose-cream, flushed pink edges.

8c ea., 10 for 70c, 100 for \$3.75



JOANNA HILL — A lovely ruffled peach blossom pink. A Gladiolus of real character and beauty.

50c each — 3 for \$1.25

See page 15

ANTHONY ZONKER Plain Petaled — blooms in 96 days
Finest deep salmon-red. Lower petals beautifully blotched as "Pendleton."
5c ea., 10 for 40c, 100 for \$2.85

APACHE Upright — 1935
Graceful plant, florets 2½" to 3", many open at a time, color a deep rose-purple-red, large throat coloring of very dark velvet-red. A showy new upright.
20c ea., 10 for \$1.50, 100 for \$7.50

APRICOT LASSIE Laciniated
Glowing apricot, the lower central petal being a goldenrod-yellow with a very slight feather of orange.
\$1.00 ea., 3 for \$2.50, 10 for \$7.50, 100 for \$35.00

ARTHUR COWEE Plain Petaled — blooms in 73 days
Richest, deep, clear salmon-red, throat stippled white with red feathers.
35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

BATTLE CREEK Plain Petaled — blooms in 71 days
An attractive, almost self-colored red-purple, a little deeper in throat.
8c ea., 10 for 70c, 100 for \$3.75

BEAMS OF GLADNESS Plain Petaled — blooms in 86 days
Large and showy. Purest deep vermilion-red. Lower throat, soft yellow with narrow central median line on each petal.
20c ea., 10 for \$1.50, 100 for \$7.50

BEAUTY Plain Petaled — 1935
Tall plant, large flowers of very rich rose-red. Lower petals beautifully blotched a deeper red, bordered creamy-white. Very showy garden variety. An excellent cut flower.
25c ea., 10 for \$2.00, 100 for \$9.00

BEAUTY WAVE Ruffled — blooms in 83 days
Light canary-yellow. Deeper on lower petals with finely feathered red central bars. Heavily ruffled. Wonderful for cutting.
5c ea., 10 for 40c, 100 for \$2.85

BEVERLY Plain Petaled — blooms in 79 days
A charming variety of beautiful violet-rose with elegant deep red throat blotches.
6c ea., 10 for 50c, 100 for \$3.00

BIG BLACK Plain Petaled — blooms in 86 days
A beautiful large flower of a very pure, rich, deep red, self-color. Outstanding and fine.
6c ea., 10 for 50c, 100 for \$3.00

BLACK PANSY Plain Petaled — blooms in 77 days
Richest dark red. Beautiful, pansy-like throat.
6c ea., 10 for 50c, 100 for \$3.00

BLUE ISLE Plain Petaled — blooms in 79 days
A good size lilac-blue with dark purple blotches which are margined at outer edge with white.
15c ea., 10 for \$1.00, 100 for \$6.75

BLUE LILY Plain Petaled — blooms in 69 days
Light violet-blue with purple throat feathered yellow. Five and six medium size florets open at a time.
5c ea., 10 for 40c, 100 for \$2.85

BLUE ORCHID Plain Petaled — blooms in 75 days
Rich, self-violet-blue. Deep violet blotch with golden heart on lower petals.
5c ea., 10 for 40c, 100 for \$2.85

BLUSHES OF CREAM Plain Petaled — blooms in 88 days
Eight or more very beautiful and refined florets

ASHBURN Plain Petaled — blooms in 70 days
A very massive salmon, flaked deeper, very showy.
5c ea., 10 for 40c, 100 for \$2.85

AUTUMN GLORY Ruffled
Tall giant plant with erect spike making excellent flower. Color a deep brownish-red ground slightly lighter in throat. Two deep blood-red lines on lower petals blend perfectly with ground color. In recent flower shows, this variety, while in competition as a seedling entry, was very well liked. *Illustrated on page 21.*
\$1.00 ea., 3 for \$2.50, 10 for \$7.50, 100 for \$35.00

AVALON Ruffled — blooms in 71 days
A choice deep blush-white with very beautiful red throat markings which are bordered with yellow.
8c ea., 10 for 70c, 100 for \$3.75



WINTER DAY — The florets possess all the rare beauty and daintiness of an exquisite white cattleya orchid.
\$1.00 each — 3 for \$2.50
See page 31

open at once. Color is a beautiful light pink, blushed deeper in upper throat. Lower throat a very delicate canary-yellow blending into delicate flesh-pink. Very outstanding. *Illustrated on page 16.*
15c ea., 10 for \$1.00, 100 for \$6.75

BOBBY Plain Petaled — blooms in 78 days
Beautiful deep rose-red, with large bluish-red throat blotches.
5c ea., 10 for 40c, 100 for \$2.85

BOY O'MINE Plain Petaled — blooms in 64 days
Six to eight large, closely set, perfectly placed flowers open at a time. A delightful blending of blushed cream, yellow and pink, deepening towards the ends of all petals. Throat of lower petals a most beautiful soft yellow tone blending perfectly with the entire flower into one of the most lovely gladiolus ever produced. Exquisite in every way. *Illustrated on page 12.*
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

GRAF ZEPPELIN — A very lovely lavender-pink — charming and refined. Be sure to grow it.
35c each — 3 for 90c
See page 13



Mrs. Dr. DeVan
See page 20

Pal o' Mine
See page 22

Pauline Frederick
See page 23



J. F. ROSENFELD
See page 14

BRIARCLIFF Ruffled — 1935
Large ruffled flowers. Color, finest canary-yellow, faintly blushed at ends of petals, throat deeper canary-yellow. Distinct in every way. Bulb usually makes several spikes.
\$1.00 ea., 3 for \$2.50, 10 for \$7.50, 100 for \$35.00

BRIDAL ROSE Ruffled — blooms in 83 days
A rich rose-pink. Lower petals have a beautifully red penciled throat on a delicate, creamy-yellow ground.
10c ea., 10 for 90c, 100 for \$5.00

BUCKEYE Ruffled — blooms in 78 days
Large blooms of finest rose-pink color much lighter in upper throat and with large rose-red blotch in lower throat.
6c ea., 10 for 50c, 100 for \$3.00

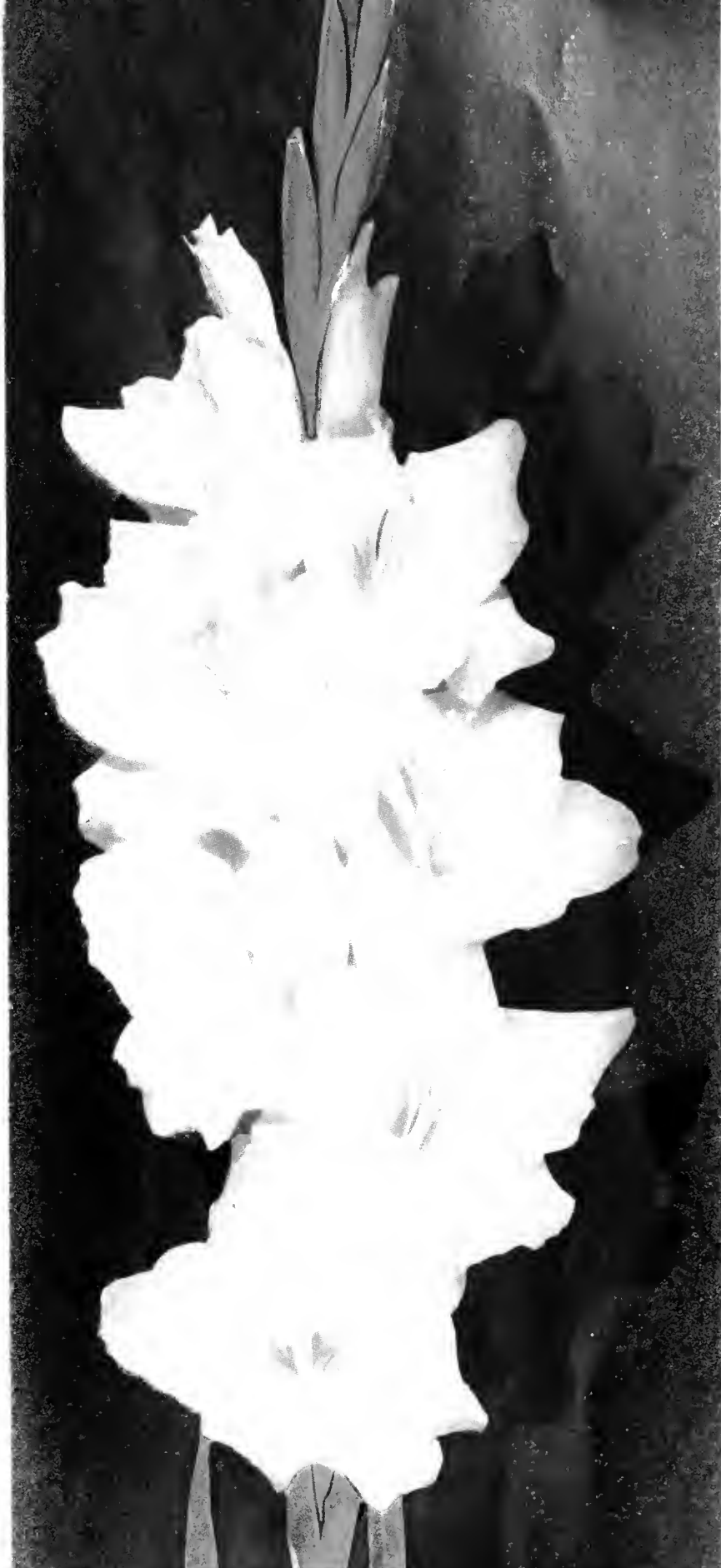
BURGUNDY Ruffled
A large, deep velvety-red-purple gladiolus with 6 to 8 florets open. Lower petals show a much deeper red almost black blotch blending nicely.
\$1.00 ea., 3 for \$2.50, 10 for \$7.50, 100 for \$35.00

BURNING BUSH Plain Petaled — blooms in 92 days
Deepest fiery salmon rose-red. A little deeper red in lower throat, with a white narrow line. Blue flaking over flower.
8c ea., 10 for 70c, 100 for \$3.75

BUTTERBOY Primulinus — blooms in 66 days
Buttercup-yellow flowers, with red penciling on lower petals only. Nicely spaced on spike. Many awards to its credit.
5c ea., 10 for 40c, 100 for \$2.85



GOV. PINCHOT—Has the character and color which immediately stamps it as a blue ribbon prize winner.
50c each—3 for \$1.25
See page 13



CHARLES A. STEVENS—A refined variety of a 'soft blush-pink. Should be in every garden.
50c each—3 for \$1.25
See page 10

BYRON L. SMITH

Plain Petaled — blooms
in 76 days

Most refined lavender-pink on white ground. Greenish-yellow throat. Winner of many awards.

10c ea., 10 for 90c, 100 for \$5.00

CAPT. TOM WADE

Ruffled

Deep shade of American Beauty rose color. Throat lighter blending to light pink deep in throat. Lower throat petals feathered a deep blood red. A beautiful exhibition and cut flower variety.

\$2.00 ea., 3 for \$5.00, 10 for \$15.00

CARDINAL PRINCE

Plain Petaled — blooms
in 66 days

A magnificent self-colored cardinal. Flowers large and of splendid form and placement, six to eight open at a time. A good, tall plant.

8c ea., 10 for 70c, 100 for \$3.75

GOV. PINCHOT COLLECTION

The six lovely varieties illustrated on these pages and eight other beautiful gladioli make this a most wonderful collection. All these varieties are top-notch and the rare beauty of these gorgeous gladioli leaves little to be desired. All varieties will be labeled for identification.

Gov. Pinchot.....	.50	Mrs. E. B. Whitcomb.....	.25
Chas. A. Stevens.....	.50	H. H. Goldstein.....	.25
J. F. Rosenfield.....	.15	Philatelia.....	.20
Pauline Frederick.....	.35	Chicago.....	.25
Pal O'Mine.....	.15	Heart's Ease.....	.35
Mrs. Dr. Bevan.....	.50	Prof. C. S. Sargent.....	.20
Mrs. John T. Pirie.....	.35	Dionne.....	.50

Regular Catalog Value \$4.50

Entire Collection \$4.00

Just a few
of the many uses
for Kunderd Gladioli



CARMINE ROSE Plain Petaled — blooms in 84 days
A fine shade of carmine-rose, deeper on lower petals.
5c ea., 10 for 40c, 100 for \$2.85

C. C. SHERLOCK Plain Petaled — blooms in 69 days
Deep salmon-red. Soft canary-yellow throat blotches. Creamy-white central bars on all petals.
6c ea., 10 for 50c, 100 for \$3.00

CHALICE FLOWER Ruffled — blooms in 74 days
Light creamy blush white. Deeper cream on throat of lower petal with light red feathered bar. A regular prize winner.
5c ea., 10 for 40c, 100 for \$2.85

CHALLENGER Plain Petaled — blooms in 88 days
Giant, dark, rich velvety-red solid color.
6c ea., 10 for 50c, 100 for \$3.00

CHARLES A. STEVENS Plain Petaled — blooms in 78 days
Large flowers of finest soft blush-pink, lighter in throat. Buds show decided flaking which seems to fade out as they open. Very refined. *Illustrated on page 9.*
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

CHARLES F. FAIRBANKS Plain Petaled — blooms in 82 days
Very beautiful scarlet-red. Lovely florets of medium size adorn the sturdy spikes.
6c ea., 10 for 50c, 100 for \$3.00

CHARM Ruffled — blooms in 81 days
A large, pure, deep rose-pink. A perfect blotch of deep red on lower petals. Grand and distinct.
6c ea., 10 for 50c, 100 for \$3.00

CHICAGO Ruffled — blooms in 69 days
Deep geranium-red. Border of all petals has a narrow line of a delicate bluish shade. Lower petals are beautifully feathered red-purple. Six or more large blooms open at a time.
25c ea., 10 for \$2.00, 100 for \$9.00

CLARISE Plain Petaled — blooms in 77 days
Deep flesh or salmon-pink over entire flower, excepting inner portion of lower petals, which is a soft creamy-yellow overlaid with very faint pencilings of delicate salmon-pink.
10c ea., 10 for 90c, 100 for \$5.00

CLASSIC Ruffled — blooms in 87 days
Dainty deep salmon-pink with softest clear creamy-yellow throat, beautifully blended, and as elegant and dainty a shading as in any rose.
25c ea., 10 for \$2.00, 100 for \$9.00

COL. CHAS. LINDBERGH Plain Petaled — blooms in 76 days
A refined rose, with lavender tint on a white ground. Lower petals covered two-thirds with soft pastel creamy-yellow, beautifully stippled, with central bars of fine cream color, extending beyond the blotches. *Colored floret, page 29.*
35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

COMING JOY Plain Petaled — blooms in 72 days
Brilliant orange-salmon, deep orange-red blotch, and blackish maroon-red lines terminating in creamy white on lower petals.
15c ea., 10 for \$1.00, 100 for \$6.75

CONTRASTA Plain Petaled — blooms in 75 days
A rich rose-red with a bluish cast; lower petals have dark velvety-blue central bars on deepest rich velvety-red ground.
15c ea., 10 for \$1.00, 100 for \$6.75

CORONET Plain Petaled — blooms in 68 days
Those who like the smoky colored varieties will admire this beautiful gladiolus color a smoky copper tone, deeper red on lower petals which have narrow, clear white midrib or center lines; lighter faded shade on outer ends of petals.
15c ea., 10 for \$1.00, 100 for \$6.75

CREAM CUPS Plain Petaled — blooms in 72 days
A pure soft cream-white. Throat delicate light canary-yellow. Many large florets open at a time. Tall grower, good substance — wonderful florists' variety. *Illustrated on page 21.*
10c ea., 10 for 90c, 100 for \$5.00

CRINKLES Ruffled — blooms in 92 days
A beautiful deep peach-blossom-pink. Intensely ruffled. Always a prize winner, and one of the most outstanding ruffled varieties. Excellent blooms obtained even under drought conditions. *Illustrated on page 22.*
15c ea., 10 for \$1.00, 100 for \$6.75

DAINTY LILY Plain Petaled — blooms in 88 days
Soft flesh-pink tinted deeper on outer portion of all petals. Throat in lower portion rich soft canary or lemon-yellow, toning out to a very delicate blushed cream-pink.
15c ea., 10 for \$1.00, 100 for \$6.75

DARLING O'MINE Plain Petaled — blooms in 81 days
Delicate salmon-pink, deepening toward ends of petals. Lower petals have large throat blotches of deep red in center, lightening to a glowing orange-red. *Illustrated on page 16.*
20c ea., 10 for \$1.50, 100 for \$7.50

DELICACY Plain Petaled — blooms in 79 days
Delicate pink with white throat softly blended with pink. This variety has proved well in our fields for the past five years always producing sturdy spikes with florets of excellent substance. A fine florists' flower.
5c ea., 10 for 40c, 100 for \$2.85

DEW OF HEAVEN Plain Petaled — blooms in 96 days
Rich deep rose-pink, with a Tyrian rose tone. Throat has a beautiful Tyrian rose-red blotch, with fine central bars of white dividing same.
10c ea., 10 for 90c, 100 for \$5.00

DIONNE Plain Petaled — 1935
Intense vermilion overlaying a deeper salmon ground. Very large creamy-white throat. Many large florets open. Grows tall, making a long cut flower spike. A choice new Quartinianus Hybrid.
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

DREAM Ruffled — blooms in 86 days
The large, massive blooms carry a lovely shade of geranium-red. Very showy deep red blotches.
8c ea., 10 for 70c, 100 for \$3.75

DR ELKINS Plain Petaled — blooms in 81 days
A true sport of Mrs. Frank Pandleton, but the original rose-pink has changed to white and the large throat blotch to a fine shade of lilac-blue.
5c ea., 10 for 40c, 100 for \$2.85

DR. GEO. W. CRILE Plain Petaled — blooms in 86 days
Six to eight florets open. Beautiful lavender-rose-pink with finely feathered rose-red throat. Narrow white thread line down center of each petal.
35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

DR. NELSON SHOOK Ruffled — blooms in 78 days
Deep Tyrian rose, upper throat very light. Much can be said about this unusual gladiolus, particularly its sturdy growing habits, both in plant and the long tall spikes it produces. Very outstanding and a consistent prize winner. *Illustrated on page 15.*
25c ea., 10 for \$2.00, 100 for \$9.00

EMBERS Ruffled — blooms in 60 days
Rich, orange-vermilion, with deep orange-red throat, beautifully blended with the ground color. A very pretty bar of subdued white extends beyond the throat blotches toward the lower petal tips.
35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

EMBLEM Plain Petaled — blooms in 77 days
Rich cherry-red with a very remarkable throat coloring running over all petals. Velvety ruby-red blotch on lower petals with a quarter-inch border of dark, deep red, again bordered by soft yellow striped with red
15c ea., 10 for \$1.00, 100 for \$6.75

ENIGMA Plain Petaled — blooms in 77 days
Red with yellow throat. Entire flower intensely stippled and striped white giving the flower a grayish effect. All the name implies.
5c ea., 10 for 40c, 100 for \$2.85

ESTELLA Plain Petaled — blooms in 75 days
Fine, deep salmon-rose with large creamy-white throat blotch which is stippled rose. Large florets. Tall grower
8c ea., 10 for 70c, 100 for \$3.75

EXCELLENCE Plain Petaled — blooms in 69 days
Deep orange-vermilion, self-color in effect, with faint throat markings of slightly deeper shade. Everyone who sees this variety in bloom marvels at its gorgeous color. *Illustrated on Front Cover.*
10c ea., 10 for 90c, 100 for \$5.00

FAIREST PEARL Plain Petaled — blooms in 103 days
A beautiful delicate cream tinted white with faintest soft yellow on lower petals. No other marking. Splendid substance perfect placement, tall plant. Without doubt one of the most outstanding whites in commerce today. *Illustrated on Back Cover.*
25c ea., 10 for \$2.00, 100 for \$9.00

FAIREST WHITE Plain Petaled — blooms in 79 days
Purest white, softest pink throat lines.
6c ea., 10 for 50c, 100 for \$3.00

FAVORITE Ruffled — blooms in 83 days
Beautiful orange-salmon, deeper in throat. Tall, strong, vigorous plant with many large, finely ruffled flowers open at a time. We can recommend this as one of the best orange colored varieties.
10c ea., 10 for 90c, 100 for \$5.00

E. C. VICK Ruffled — blooms in 75 days
A medium dark rose-red, with neatly feathered darker red on lower throat petals. Showy and attractive.
25c ea., 10 for \$2.00, 100 for \$9.00

EIGHTH WONDER Plain Petaled — blooms in 89 days
(Quartinianus Hybrid.) Deep, smoky old rose with a lighter undertone. Lower petals delicately mottled and flaked with central lines of red. Many large blooms open.
8c ea., 10 for 70c, 100 for \$3.75

E J. SHAYLOR Ruffled — blooms in 71 days
Beautiful, deep rose-pink, throat nicely feathered and pencilled red-purple. An old favorite which has held popular esteem for years. Winner of many awards.
8c ea., 10 for 70c, 100 for \$3.75

ELKHART Plain Petaled — blooms in 83 days
Violet-purple, deeper throat blotch, an exceedingly fine variety. Grows tall, 4 to 6 open. Very rich in color.
35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00



Kunderd Gladioli used in a very attractive table setting.

I received the Gladiolus bulbs in very fine condition. I am more than satisfied with the way you handled this proposition.
I will always be a customer and booster for Kunderd Products. Hoping to be able to give you some business in the near future, I am
Respectfully yours,
HERMON HUNTINGTON, Carbondale, Colo.

August 18, 1936

My biggest surprise and pleasure of the flower season was the blooming of my named varieties of glads which I received from you in April. Kunderd glads are wonderful. I was more than pleased with them.

Respectfully,
TOM DUGAN III, Piqua, Ohio.



May 5, 1936.

I took the above bulbs out of the express office Saturday, and I am delighted with the quality, size, etc., and thank you for the extra ones. It is such a pleasure to grow your "glads."

MRS. J. D. BUTLER, Pavo, Ga.



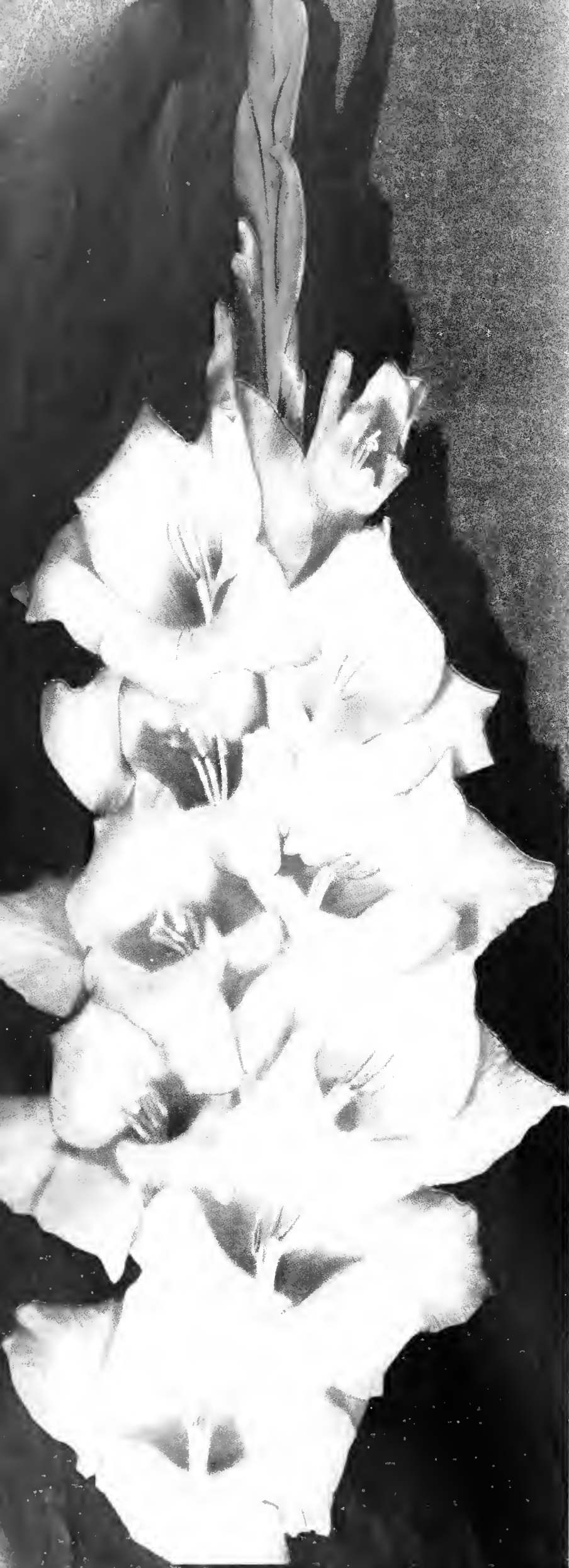
ARTISTIC TABLE ARRANGEMENT

I just cannot let the season pass by without writing you and ordering a few of your Gladiolus bulbs. My early ones from last season are simply gorgeous now. I am enclosing check for \$4.00 for which please send me your "most gorgeous" ones all named, will leave it to you to send me the collection you select, all colors, ones to exhibit. Just wish you could see how wonderful they grow in my garden. None in our town are lovelier than mine. I prefer growing the Glads more than any other flower.

Cordially,
MRS. PRIDE RATTERREE, Rock Hill, S. C.

Words cannot express how beautiful your Gladioli are and the happiness they have brought us this summer. The people to whom I have taken these flowers appreciate them very much and think they are very beautiful in bouquets. I will always order these, and other flowers, from you as I get good offers at very reasonable prices. Always send me literature and I will always be your customer.

Yours truly,
KIMBALL SAWYER, Bangor, Me.



FERN KYLE

Ruffled — blooms in 77 days

A large ruffled flower of creamy-white color. Red-purple pencilling on lower petals. Vigorous grower. Good commercial variety.

10c ea., 10 for 90c, 100 for \$5.00

FIRE GLOW

Plain Petaled — blooms in 72 days

A most intense, vivid, glowing scarlet with dark central bars on lower petals. Exceedingly brilliant and showy. Tall grower.

10c ea., 10 for 90c, 100 for \$5.00

FLAMING VALE

Plain Petaled — blooms in 74 days

Very tall, long spikes, with large, deep, cardinal-red flowers. Throat a little deeper. One of the popular reds.

5c ea., 10 for 40c, 100 for \$2.85

FLORENCE WINTER

Ruffled — blooms in 79 days

Large ruffled creamy-white with purplish-red feathered throat.

15c ea., 10 for \$1.00, 100 for \$6.75

GAIETY

Plain Petaled — blooms in 75 days

Bright salmon-pink, conspicuously flaked deep salmon-red. White blotches on lower petals are stippled red.

5c ea., 10 for 40c, 100 for \$2.85

GEORGE ADE

Plain Petaled Upright — blooms in 79 days

Vivid red with six or more good size flowers open at a time. This new type of upright flowering gladioli is going to attract a great deal of attention. This variety is as striking as a "Torch of Fire."

25c ea., 10 for \$2.00, 100 for \$9.00

GIANT SALMON

Ruffled

Large giant flower intensely ruffled with wide open pointed petals. Ground color a medium salmon. Two lower petals blotched a flaming scarlet glowing outward from blotch and interspread with a deep golden-yellow. This variety is a beauty in every way and with the many florets open at a time promises to be an exhibition as well as a commercial gladiolus. *Illustrated in color on Back Cover and on page 6.*

\$3.00 ea., 3 for \$7.50, 10 for \$22.50

GLENN BANKS

Plain Petaled — blooms in 98 days

Dark red-purple; throat deeper velvety rose-red, extending almost to end of petals. Center has darker red narrow median lines. One of the darkest reds we have.

15c ea., 10 for \$1.00, 100 for \$6.75

GLORIOUS LAVENDER

Primulinus Grand — 1935

Fine strong plant with a good number of blooms open at a time. Color, a magnificent deep lavender-lilac with a canary-yellow throat. All that its name implies, "GLORIOUS LAVENDER."

\$1.00 ea., 3 for \$2.50, 10 for \$7.50, 100 for \$35.00

GLORIOUS MARY

Plain Petaled — blooms in 61 days

Intense deep purple-red, inner portion of lower petals deeper, throat in upper petals lighter.

10c ea., 10 for 90c, 100 for \$5.00

GOLD BUG

Ruffled Primulinus — blooms in 79 days

Beautiful, deep golden buttercup-yellow. Individual floret very distinctive and beautiful. Grows tall with spikes which are usually bent, giving it a very attractive appearance. Wonderful for floral work.

15c ea., 10 for \$1.00, 100 for \$6.75

GOLDEN BROWN

Plain Petaled — blooms in 72 days

Deep mahogany-red on outer portion, with a pure brown marking in the throat. A golden-brown suggesting its name.

10c ea., 10 for 90c, 100 for \$5.00

GOLDEN FRILLS

Primulinus — blooms in 66 days

Intensely ruffled, well open flowers of deep rich daffodil-yellow, with rose-red lines on lower petals. A consistent prize winner.

5c ea., 10 for 40c., 100 for \$2.85

GOLDEN FRINGE

Plain Petaled — blooms in 88 days

Tall and vigorous plant with large flowers. Soft orange on upper petals, lower petals orange-red in throat and outer portion blending to a lighter orange-red. All lower petals delicately bordered with a narrow golden-yellow fringe.

5c ea., 10 for 40c, 100 for \$2.85

GOLDEN GLORY

Ruffled — blooms in 79 days

A yellow ruffled variety with a greenish cast and a beautiful red throat blotch.

6c ea., 10 for 50c, 100 for \$3.00

BOY O'MINE — A gorgeous blending of colors makes this Gladiolus most outstanding. Add it to your collection.

50c each — 3 for \$1.25

See page 7

A. E. KUNDERD INC.

GOLDEN LIGHT

Primulinus — blooms in 71 days

Fine handsome spike with large flowers. Soft deep sulphur-yellow upper petals. Lower petals a very rich deeper yellow. Both colors perfectly blended. A first class florist's variety.

6c ea., 10 for 50c, 100 for \$3.00

GOLDEN ROSE

Plain Petaled — blooms in 88 days

Delicate old rose color, flaked deeper rose on outer portion. Throat beautifully feathered pink on a deep canary-yellow base, with deeper yellow median lines extending almost to ends of lower petals.

10c ea., 10 for 90c, 100 for \$5.00

GOLDEN SLIPPERS

Ruffled — blooms in 53 days

Upper portion shrimp-pink lower petals same, with throat markings of light yellow, beautifully feathered with narrow lines of violet-rose-pink.

10c ea., 10 for 90c, 100 for \$5.00

GOLDEN SNAPDRAGON

Snapdragon Ruffled — blooms in 66 days

Refined creamy-white. Lower central petals rich canary-yellow, are gracefully curved. Intense ruffling.

10c ea., 10 for 90c, 100 for \$5.00

GORDON L. PIRIE

Plain Petaled — blooms in 72 days

Magnificent large flowers of a pure, glowing, self-red. 4 to 6 florets open.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

GOSHEN

Plain Petaled — blooms in 83 days

Medium deep silvery-rose-pink with large, showy rose-red blotches. A fine Pendleton seedling.

5c ea., 10 for 40c, 100 for \$2.85

GOV. PINCHOT

Plain Petaled — blooms in 55 days

Deep rose-pink, deeper on lower petals with still deeper rose-red central lines extending half way out on the lower petals. Inner portion of upper throat almost white blending outward unto the main color. Edges of all petals margined silvery-white. General effect of entire flower very pleasing and beautiful. 6 to 8 florets open. *Illustrated on Front Cover and on page 9.*

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

GRAF ZEPPELIN

Plain Petaled — blooms in 73 days

Fine delicate lavender-pink, deeper towards outer ends of petals. Very dainty cream throat stippled with rose blending perfectly with rest of flower. Extra tall stately plant with many large widely expanded blooms open at a time. *Illustrated on page 7, colored floret, page 29.*

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

GRAND GLORY

Plain Petaled — blooms in 79 days

Massive flowers of golden-orange with a beautiful yellow throat, both colors perfectly blended together. Magnificent.

20c ea., 10 for \$1.50, 100 for \$7.50

GRAPHIC

Plain Petaled — blooms in 67 days

Deep lavender-violet. Feathered blotches on lower petals a fine deep purple. Very outstanding. Excellent florist's variety. *Illustrated on page 3 and Back Cover.*

8c ea., 10 for 70c, 100 for \$3.75

HEART'S EASE

Plain Petaled — 1935

Tall strong plant, large flowers. Lavender-purple, lighter in throat and deep in throat and lower petals. A soft warm color which is very pleasing.

35c ea., 3 for 90c., 10 for \$2.50, 100 for \$13.00

H. H. GOLDSTEIN

Plain Petaled — blooms in 75 days

Soft old rose, with a tint of blue, lightly flaked rose-red. The deep rose-purple blue, orchid-like blotches on lower petals are edged with creamy-blue.

25c ea., 10 for \$2.00, 100 for \$9.00

H. H. GROFF

Plain Petaled — blooms in 67 days

Magnificent pure deep self-salmon-red color; throat beautifully feathered lavender-white, with a bluish cast over all.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

HIGHLAND LADDIE

Plain Petaled — blooms in 85 days

Large, massive, beautiful pink upper throat blended to almost white, lower throat deeper pink. Very fine in every way.

5c ea., 10 for 40c, 100 for \$2.85

GOSHEN, INDIANA

HUGO ECKENER — A bright fiery colored variety — blooms early. A very charming Gladiolus.

35c each — 3 for 90c
See page 14

RED FIRE COLLECTION

Here's a group of red gladioli which are certain to win prizes at the flower shows. From light red to dark red, five bulbs of each variety, enough to provide you with three good spikes to exhibit.

5 Red Fire — bright red.....	\$.45
5 Dr. Nelson Shook — deep Tyrian rose-red.....	1.00
5 Lustre — orange-vermilion20
5 Reo — dark velvety ruby-red.....	.45
5 Red Empire — large deep cherry-red.....	.45

Regular Catalog Value \$2.55

Entire Collection \$2.30



RED FIRE — Large, pure, rich, fiery red. A gorgeous variety — winner of many prizes.

10c each — 10 for 90c

See page 26

HOOSIER PEARL

Primulinus — blooms
in 69 days

Soft creamy-pink, outer edges of petals deeper pink, lower throat creamy-yellow.

5c ea., 10 for 40c, 100 for \$2.85

HUGO ECKENER

Plain Petaled — blooms
in 88 days

Bright vermilion-red, a little lighter in upper portion of throat, lower portion of throat deeper rose-red down center of petals, with full width of petals a fiery orange-vermilion. *Illustrated on page 13.*

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

HUMMER

Ruffled — blooms
in 76 days

Dark velvety red, outer edges all petals flaked deeper, brighter red on lower petals. Narrow pure white central line on lower petals gives striking appearance.

15c ea., 10 for \$1.00, 100 for \$6.75

IMMENSITY

Plain Petaled — blooms
in 92 days

Tall, strong plant. Many very large bright salmon-orange flowers open at a time. Throat pencilled deeper. A consistent prize-winner.

8c ea., 10 for 70c, 100 for \$3.75

INDIANAPOLIS

Ruffled — blooms
in 80 days

Very tall, fine deep violet-red. Lower petals carry slightly deeper red-violet feathered blotch which terminates in creamy-white. White median lines on all petals.

10c ea., 10 for 90c, 100 for \$5.00

INTENSITY

Plain Petaled — blooms
in 92 days

Rich, deep, bright red, darker toward outer portion, with deep red feathered median line on lower petals. Strongly ruffled.

15c ea., 10 for \$1.00, 100 for \$6.75

IRENE RICH

Plain Petaled — blooms
in 71 days

Tall, stately, elegant plant, many large flowers open at a time. Deep salmon-pink, lightening towards the throat which is a pure self-soft yellow. All six petals beautifully recurved or curled back. The back of the flowers are wonderfully formed. Unexcelled in grace, beauty, form and color.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

IROQUOIS

Plain Petaled — blooms
in 70 days

Deep, dark ruby-red; throat almost black, dahlia-red. Entire flower over back and face has a very glowing velvety sheen.

8c ea., 10 for 70c, 100 for \$3.75

JAMES M. SHELDON

Plain Petaled — blooms
in 78 days

Velvety scarlet; fine narrow gold bar half way down lower petals large throat blotches delicately stippled red and yellow.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

JAP

Primulinus — blooms
in 67 days

Grandiflora type. A very refined flower of pure self-lemon-yellow. Grows tall, excels as a cut flower.

5c ea., 10 for 40c, 100 for \$2.85

J. F. ROSENFELD

Plain Petaled — blooms
in 70 days

Tall graceful plant with six to eight large, widely expanded flowers open at a time. A blushed cream, with a canary-yellow throat. Buds show a beautiful blending of soft yellow and flesh. A gladiolus you will really enjoy. *Illustrated on page 8.*

15c ea., 10 for \$1.00, 100 for \$6.75

J. HORACE McFARLAND

Plain Petaled — blooms
in 88 days

Approaches the color of a golden Ophelia rose. Lower petals pure, deep golden-yellow; some petals occasionally orange-red.

10c ea., 10 for 90c, 100 for \$5.00

JOANNA HILLRuffled — blooms
in 78 days

Strong vigorous plant with large flowers true to the ruffled type. Color a most pleasing deep peach blossom-pink. A fine narrow central creamy-white bar or feather extends down the center of each petal into the base of the throat. A narrow white line borders all six petals with delightful broad waves, not ruffles, giving this flower an elegant form. Show and garden variety. *Illustrated on page 6.*

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

JOHN T. McCUTCHEONPlain Petaled — blooms
in 73 days

A light red, with beautiful deeper red throat blotch.

8c ea., 10 for 70c, 100 for \$3.75

JOHN T. PIRIEPlain Petaled — blooms
in 87 days

A distinctly different colored variety of mahogany-brown. Remarkable yellow throat blotch overlaid with a smaller beautiful red feathered blotch and bordered dark mahogany-brown. *Illustrated on page 28.*

10c ea., 10 for 90c, 100 for \$5.00

KASSONRuffled — blooms
in 73 days

Lavender-rose-pink, with deeper rose-red blotched throat. Finely ruffled.

8c ea., 10 for 70c, 100 for \$3.75

KING OF ORANGESPrimulinus — blooms
in 79 days

A large and showy primulinus variety of a rich orange-saffron color. Winner of many awards. An excellent florist's variety. *Colored floret, page 28.*

8c ea., 10 for 70c, 100 for \$3.75

KUNDERII GLORYRuffled — blooms
in 77 days

Beautiful, creamy apricot with light tint of pink, and fine markings of red on lower petals. This is the original ruffled gladiolus. You surely will want one or several of these for your collection.

5c ea., 10 for 40c, 100 for \$2.85

KUNDERD'S APPLE BLOSSOMRuffled — blooms
in 77 days

Apple-blossom color with violet-rose throat blotches. Tall, fine plant and spike. Very refined and beautiful.

8c ea., 10 for 70c, 100 for \$3.75

KUNDERD'S WILD ROSERuffled — blooms
in 83 days

Color beautiful wild rose with lavender tint. Throat deeper lavender and feathered with red-purple.

8c ea., 10 for 70c, 100 for \$3.75

KUNDERD'S YELLOW FAVORITEPlain Petaled — blooms
in 74 days

Rich, deep, yellowish-fawn on back of petals. Entire face of flower deep yellow, deeper on lower petals. Throat finely feathered and pencilled soft red.

5c ea., 10 for 40c, 100 for \$2.85

KUNDERD'S YELLOW WONDERPlain Petaled — blooms
in 72 days

Almost buttercup-yellow, slightly deeper in throat, without the least marking. Winner of many awards.

10c ea., 10 for 90c, 100 for \$5.00

LAUGHTERPlain Petaled — blooms
in 66 days

A fine tone of flesh, with soft tints of blush-yellow in throat and fine rosy-purple median lines, beautifully feathered at either edge.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

LADY LAVENDERPlain Petaled — blooms
in 66 days

Exceptionally fine lavender, deepening toward the ends; throat lighter; rose-lavender, on lower petals, narrow white central bar on all petals.

25c ea., 10 for \$2.00, 100 for \$9.00



DR. NELSON SHOOK—A popular favorite. Color a deep Tyrian rose. One customer reported growing this variety 6 ft. 2 inches tall; another reported 42 florets on main and lateral spikes all from one bulb. An outstanding Gladiolus in every way.

25c each — 10 for \$2.00

See page 11

KUNDERD GLADIOLI *a source*

LAVENDER AMERICA

Plain Petaled — blooms in 68 days

Solid lavender color. Throat feathered rose-purple. A dependable prize winner.

6c ea., 10 for 50c, 100 for \$3.00

LAVENDER PRIDE

Ruffled — blooms in 79 days

Deep, lavender-rose color, with a beautiful throat of purplish-lavender-rose.

8c ea., 10 for 70c, 100 for \$3.75

LAVENDER ROSE

Plain Petaled — blooms in 84 days

Pure beautiful blush of lavender, central narrow bars on petals softest daffodil-yellow; lower petals have beautiful delicate yellow blotch, feathered rose-pink at edges.

25c ea., 10 for \$2.00, 100 for \$9.00

LEWIS E. GARY

Plain Petaled — blooms in 78 days

Unopened buds have a golden flesh tinted color, but open flowers are of a very beautiful, soft blush tinted cream, with lower throat of purest canary-yellow. When well grown 8 to 10 florets are open. Good tall spike. *Illustrated on page 24.*

\$1.00 ea., 3 for \$2.50, 10 for \$7.50, 100 for \$35.00

LILAC GLORY

Ruffled — blooms in 84 days

Soft lilac-rose-pink. Beautiful red-purple feathered throat.

8c ea., 10 for 70c, 100 for \$3.75

LILITH

Ruffled — blooms in 79 days

Orange-salmon, deeper orange-red feather in throat; heavily ruffled with four or five flowers open.

8c ea., 10 for 70c, 100 for \$3.75

Blushes of Cream
15c ea., 10 for \$1.00
See page 7

Predominator
20c ea., 10 for \$1.50
See page 24

PREDOMINATOR Collection

This is a collection of notable gladioli headed by Predominator, winner of championship award at the National Glad Show in 1935. Blushes of Cream and Darling O'Mine, which are also illustrated on this page, are included in the collection along with seven more lovely kinds. These varieties will all be labeled for identification.

Predominator ..\$.20	Western ..\$.20
Blushes of ..\$.20	Sunset ..\$.20
Cream ..\$.20	Elkhart ..\$.35
Darling ..\$.20	Wm. Randolph ..\$.35
O'Mine ..\$.20	Hearst ..\$.35
Modern ..\$.15	Mrs. E. A. ..\$.10
Beauty ..\$.15	Hamill ..\$.10
Glenn Banks ..\$.15	Pink Cloud ..\$.10

Regular Catalog Value \$2.00
Entire Collection \$1.80

Darling O'Mine
20c ea., 10 for \$1.50
See page 10

of never ending pleasure . . .

LILY OF GOLD Ruffled — blooms in 66 days
A rich canary-yellow, a little deeper on lower petals. Upper center petal extremely large and upright.
25c ea., 10 for \$2.00, 100 for \$9.00

LITTLE RED STAR Plain Petaled — blooms in 49 days
Small, gracefully placed upright flowers of fiery deep scarlet self-color. A little darker in throat. Stigma and anthers also upright, giving very torch-like and pretty appearance.
5c ea., 10 for 40c, 100 for \$2.85

LOELLA Plain Petaled — blooms in 89 days
A fine smoky old rose, flaked deep smoky blue. Throat same color but bordered with a neat band of white; very outstanding in this color class.
5c ea., 10 for 40c, 100 for \$2.85

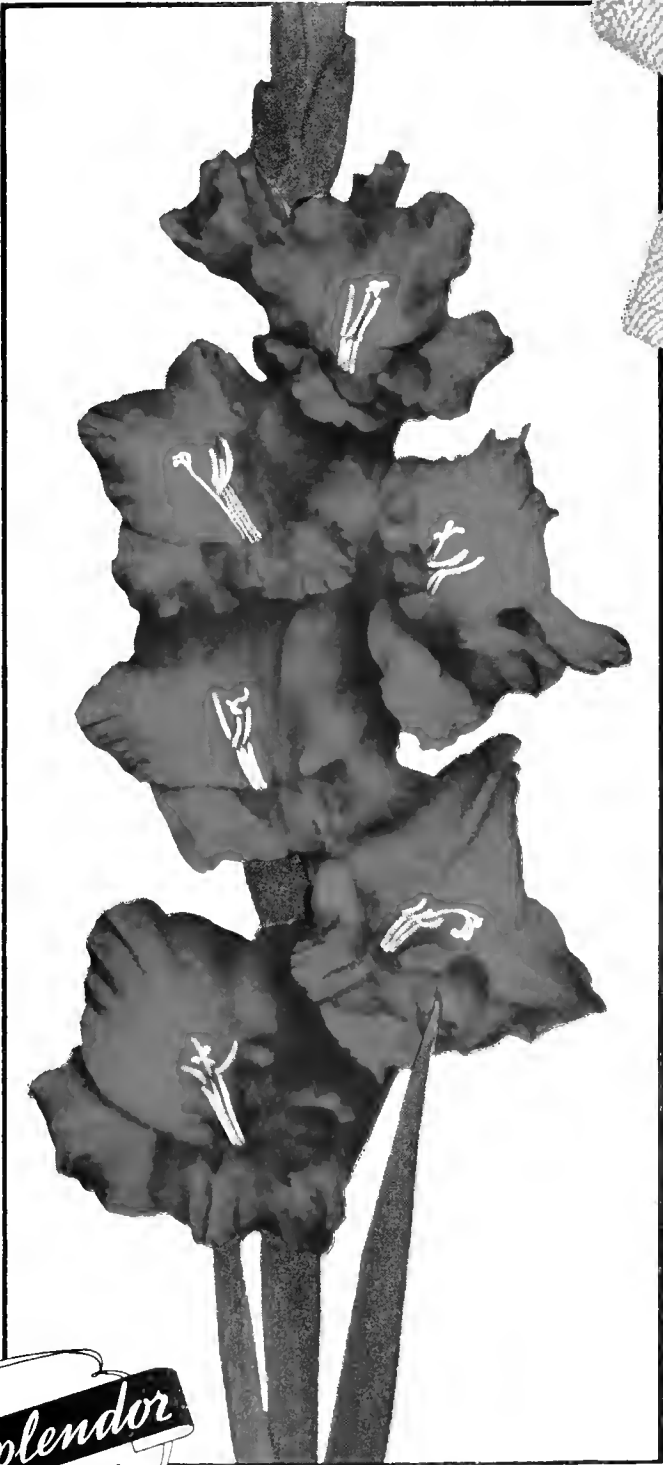
LOHENGRIN Plain Petaled — blooms in 79 days
Finest deep flesh-pink, with beautiful light rose feathered blotch in throat.
15c ea., 10 for \$1.00, 100 for \$6.75

LOUIS F. SWIFT Plain Petaled — blooms in 83 days
A magnificent gladiolus of a most beautiful shade of rose-pink, faintly tinted lavender and feathered deeper rose-pink. Throat rich canary-yellow blending wonderfully, making this an unusual and striking variety. Large flowers and spike. A real exhibition gladiolus. *Illustrated on page 25.*
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

LULLABY Primulinus — blooms in 66 days
Deep lemon-yellow with a border of orange-red on ends of all petals. Throat deeper yellow than upper petals.
10c ea., 10 for 90c, 100 for \$5.00



Vermilion
10c ea., 10 for 90c
See page 30



Red Splendor
15c ea., 10 for \$1.00
See page 26

Miss Bloomington
8c ea., 10 for 70c
See page 20

MISS BLOOMINGTON COLLECTION

The best of all early yellows is Miss Bloomington. This beautiful glad and the other two charming varieties, Red Splendor and Vermilion, form the nucleus for this offer. Every variety selected for this offer is of prize winning calibre and will be most outstanding in your garden.

Miss Bloomington\$.08	Rajah\$.10
Red Splendor15	Purple Challenge20
Vermilion10	Fairest Pearl25
Graf Zeppelin35	Purple Glory08
Cardinal Prince08	Favorite10

Regular Catalog Value \$1.49
Entire Collection \$1.35

Kumderd's FAM

Known the World Over for their

WONDER MIXTURE

"Wonder Mixture" Gladioli are exquisitely beautiful — a revelation to all new growers and a source of never-ending pleasure to old friends.

Every color imaginable — in a perfect blending of gorgeous colors. "Wonder Mixture" contains the very finest of the large flowered, ruffled and plain petaled kinds and a few of the best of the larger and better Grandiflora Primulinus. Many of the newer varieties are included in the "Wonder Mixture" which makes it ever so much more attractive. Every bulb is full size — young and vigorous. This, our finest mixture, is by far the best mixture ever offered to the public by any grower.

10 bulbs 60c, 25 bulbs \$1.25, 100 bulbs \$3.75, 1000 bulbs \$27.00

ORCHID MIXTURE

The name "Orchid Mixture," inspired because of the butterfly or orchid resemblance, has been given to our most highly improved mixture of Grandiflora Primulinus type. They come mostly in yellows, orange, saffron, copper, and the delicate pastel shades, in a wider range of colors than in any other Primulinus strains. Their daintiness and the very gracious way they lend themselves to the more delicate floral arrangements make them most desirable.

10 bulbs, 50c, 25 bulbs \$1.00,
100 bulbs \$3.00,
1000 bulbs \$20.00

I have bought Gladiolus bulbs from you for a number of years and have never been disappointed in them. I have never had any others that could compare with them. They are most beautiful. I get quite a thrill over growing them in my garden.

MRS. WM. P. COOPER,
Shelbyville, Tenn.



OUR Mixtures

Endless Array of Gorgeous Colors

A WORD ABOUT OUR MIXTURES

Kunderd Gladiolus Mixtures are not a stock proposition made up especially for orders from surplus varieties. Instead ours are all grown in mixture form in our fields. The past season we devoted approximately twenty acres exclusively to growing mixtures.

Constant improvement is made in our mixtures as many new kinds are added each year. There are thousands of varieties being grown in these mixtures and they present a very lovely picture with their exquisite blending of colors. Being field grown mixtures, we, of course, cannot pick out certain colors, so if you are interested in specific colors we refer you to our named varieties. Everyone who visits our farms at blooming time and sees these fields of mixtures is impressed with their enchanting beauty and superb blending of colors.

50 bulbs at half 100 rate
500 bulbs at half 1000 rate

GLORY MIXTURE

Kunderd's Glory Mixture is generally acknowledged as the leader among popular gladiolus mixtures. It contains a very well balanced assortment of the choicest of the large flowering, plain and ruffled petaled types of gladioli. Every color and hue is blended together giving a pageant of glorious colors and making as nearly as possible the perfect mixture.

10 bulbs 50c, 25 bulbs \$1.00, 100 bulbs \$3.00,
1000 bulbs \$22.00

BABY GLAD MIXTURE

Only the small type gladioli will be found in the "Baby Glad Mixture." There are both the upright type, that is, those whose blooms are upright as in the upright lilies; and the lacinated kinds, those whose petals are lacinated or cut edged, and a few of the very small primulinus. These interesting miniature gladiolus are really different. They are most valuable for dainty decorative purposes and delightful when used in rockery, border plantings, etc.

10 bulbs 50c, 25 bulbs \$1.00,
100 bulbs \$3.00,
1000 bulbs \$20.00

Please send as soon as weather permits 50 Gladiolus Corms of your Wonder Mixture. If they prove to be as lovely as the ones I got from you last year, I shall have a thrill every morning in July and August when I rush out to see what new beauty has unfolded during the night. I plant the corms early (Easter week, 1935) as our season is a short one. My Gladioli were greatly admired last year. "Loella" seemed to be a special favorite. It was so unusual. Last season I regretted that I had not asked the Government for a permit for a larger number so this year I was determined to be on the safe side as you will notice.

SARA E. WEST,
Ferne, B. C., Can.

April 30, 1936

It must have been five or six years ago that I sent you my first order for bulbs; I am happy to say that they are still producing and strange as it seems to neighbors, they retain their brilliancy, size and colors.

MAUD K. THOMAS,
Boston, Mass.

I am very happy to tell you that your Gladiolus have been very satisfactory. In fact, many of my friends have spoken very highly of them. The varieties are many and the colors and blends are beautiful.

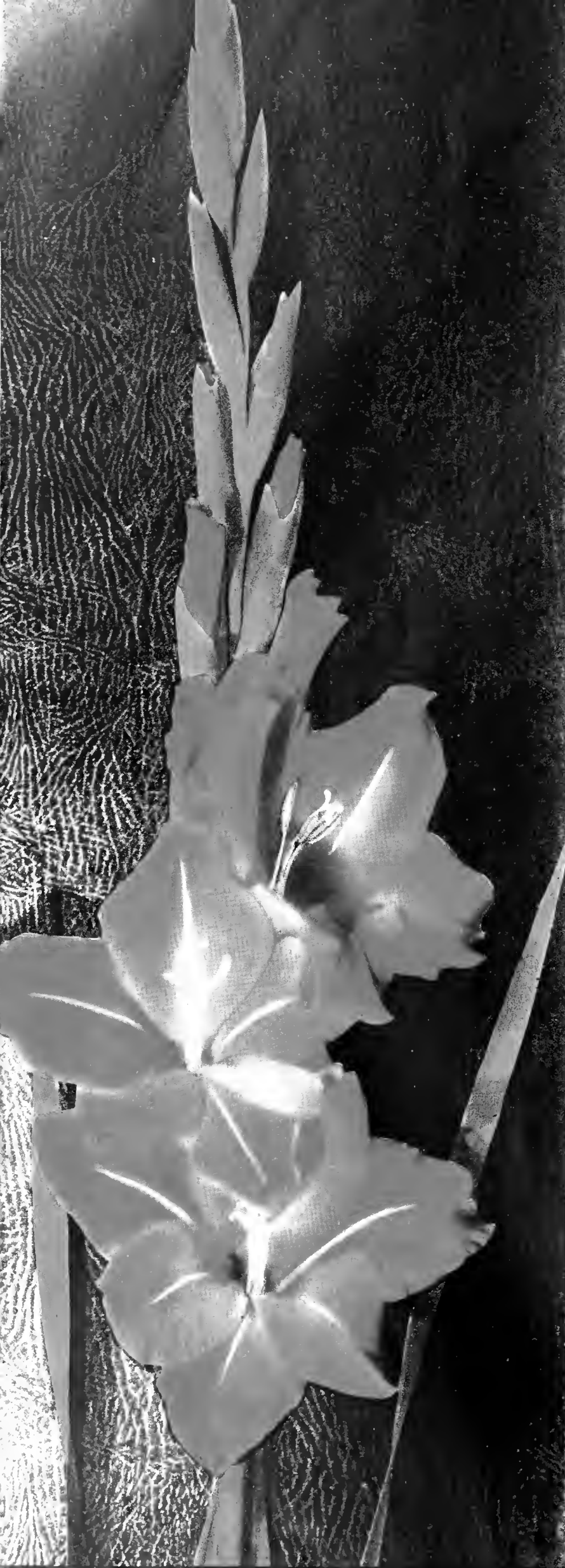
LESLIE T. BOLTON,
Hartford, Conn.

November 1, 1936

Last year I exhibited some very outstanding gladiolus in this city and everyone who saw them and knows anything about flowers and growers, immediately would exclaim, "you must have gotten your bulbs from Kunderd." So naturally I am very anxious to get some even better bulbs this year.

MRS. J. M. LAMB,
Houston, Texas.





LUSTRE Plain Petaled — blooms in 87 days

Tall, large flowered orange-vermilion. Grand and beautiful. This is really a most desirable variety and one you would thoroughly enjoy growing. *Illustrated on Front Cover.*

6c ea., 10 for 50c, 100 for \$3.00

MAGIC Plain Petaled — blooms in 67 days

Bluish-white, flushed-lavender, with large rich blue-violet throat blotches. Tall, many medium size florets open. Winner of many awards.

5c ea., 10 for 40c, 100 for \$2.85

MAHOGANY KING

Plain Petaled — blooms in 98 days

Coppery-red with bluish cast over all, ends of petals a little brighter red. Large pure white throat blotch, rest of flower heavily flaked darker.

15c ea., 10 for \$1.00, 100 for \$6.75

MARIE KUNDERD Ruffled — blooms in 69 days

A very early pure white, with an almost invisible soft pink line in center of lower petals.

15c ea., 10 for \$1.00, 100 for \$6.75

MARSHAL FOCH Ruffled — blooms in 84 days

Giant show flower, with many florets open at a time. Almost self color of finest salmon-pink with a salmon-red throat. Nicely ruffled.

10c ea., 10 for 90c, 100 for \$5.00

MARY CARMICHAEL

Plain Petaled — blooms in 76 days

Deep flesh-pink over all petals, tinted faintest lavender-rose-pink. A delicate soft creamy-yellow, blends through inner portion of lower petals. Really a very outstanding variety in this color.

50c ea., 3 for \$1.25, 10 for \$3.75
100 for \$18.00

MARY JANE Plain Petaled — blooms in 81 days

A constant prize winning variety. Beautiful silvery-pink with light lavender sheen. Delicate, clear throat. Many large perfectly placed flowers open at a time. *Illustrated on page 30.*

10c ea., 10 for 90c, 100 for \$5.00

MARY PICKFORD

Plain Petaled — blooms in 70 days

A most delicate creamy-white. Throat finest soft sulphur-yellow. Stem and calix also white.

8c ea., 10 for 70c, 100 for \$3.75

MISS BLOOMINGTON

Plain Petaled — blooms in 67 days

Six to eight large perfectly placed, rich lemon-yellow blooms open at a time. Considered the best early yellow variety. Wonderful for the garden. Excellent for either forcing or

outdoor growing and a real money-maker for commercial purposes. *Illustrated on page 17.*

8c ea., 10 for 70c, 100 for \$3.75

MISS MUSKEGON

Plain Petaled — blooms in 79 days

A rich, begonia-rose, sometimes flaked deeper. Darker red tone toward base of lower petal, with beautifully feathered bluish median line, extending half the length of lower three petals.

6c ea., 10 for 50c, 100 for \$3.75

MISS U. S. A. Plain Petaled — blooms in 77 days

Daintiest blush-white, 4 to 6 florets open. Very pretty.

5c ea., 10 for 40c, 100 for \$2.85

MODERN BEAUTY

Plain Petaled — blooms in 82 days

Very beautiful light lavender. Throat soft creamy-white. Tall grower, 4 to 6 florets open. Excellent cut flower variety.

15c ea., 10 for \$1.00, 100 for \$6.75

MORAVIAN Ruffled — blooms in 71 days

A wonderful shade of lavender. Throat soft creamy-yellow overlaid with fine veins and tracings of purplish-red. Forces admirably and is a money-maker for the florist. *Color floret, page 28.*

5c ea., 10 for 40c, 100 for \$2.85

MRS. ARTHUR MEEKER

Plain Petaled — blooms in 83 days

Exceptionally fine, similar in color to a rich, deep "American Beauty" rose.

8c ea., 10 for 70c, 100 for \$3.75

MRS. CALVIN COOLIDGE

Primulinus — blooms in 66 days

Deep flesh or salmon-pink, with lower petals being a soft creamy-yellow tint.

8c ea., 10 for 70c, 100 for \$3.75

MRS. CHAS. A. STEVENS

Plain Petaled — blooms in 72 days

A very fine shade of flaked rich deep rhodamine-purple. Throat stippled a fine purple on a subdued white ground. Many open. A most beautiful variety. *Illustrated on page 29.*

35c ea., 3 for 90c, 10 for \$2.50,
100 for \$13.00

MRS. DR. BEVAN Ruffled — blooms in 76 days

Upper petals and ends of lower petals purest white, with faintest tint of cream. Lower petals almost covered with blotches of deep golden-cream, with only a very narrow central thread line of softest rose-pink half the length of the petal. *Illustrated on page 8.*

50c ea., 3 for \$1.25, 10 for \$3.75,
100 for \$18.00

SENATOR BEVERIDGE — All the charm, grace, and beauty that can be desired in any Gladiolus will be found in this grand variety. Plant Senator Beveridge in your garden this year.

50c each — 3 for \$1.25

See page 27

A. E. Kunderd Inc., Goshen, Ind.

Philip Breitmyer

See page 23

God made the flowers to
beautify
The earth, and cheer
man's careful mood;
And he is happiest who
has power
To gather wisdom from a
flower,
And wake his heart in
every hour
To pleasant gratitude.

— WORDSWORTH.



Autumn Glory

See page 7



Cream Cups

See page 10

GLAD NOTES FOR 1937

Autumn Glory .. surely is a lovely glad. This tall giant variety is certainly going to be a real favorite.

Philip Breitmyer .. a gorgeous cut flower variety. Has class and character which makes it most outstanding.

Cream Cups .. this dainty, exquisitely colored glad has a very graceful and appealing effect.

September 30, 1936

Allow me to take this opportunity to compliment you on the remarkable group of Gladioli bulbs I have received from you. Although this has been an exceptionally dry season the blooms have been sturdy and full sized.

JOHN BOTH, Buffalo, N. Y.

Have had your labelled collections for three years and they have certainly been wonderful. I have had bulbs from other places, but have never found any to equal yours. I also won 1st prize at our local flower show with your Gladiolus.

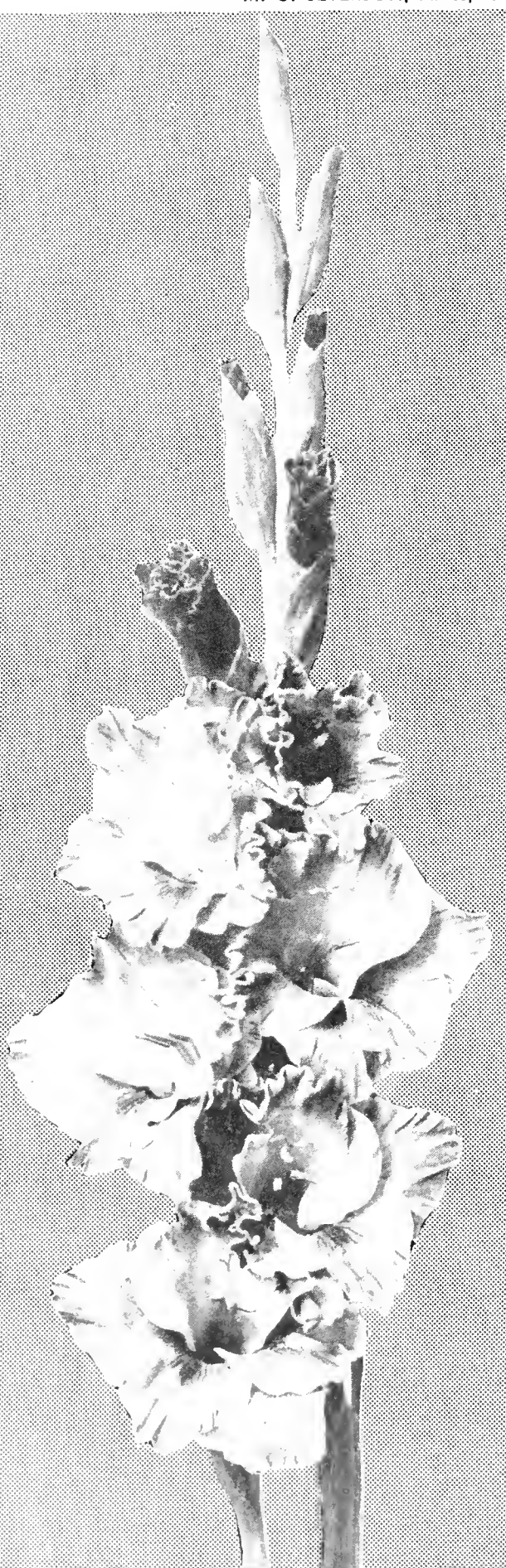
MRS. L. W. KELLEY, Minden, Ia.

November 23, 1936

Blooms from your bulbs won numerous prizes for me at our 1936 Iowa State Glad Show at Ames.

Sincerely yours,

M. C. SEVERSON, Ames, Ia.



CRINKLES — is the most intensely ruffled Gladiolus we have. Its general character and soft pink color make it most desirable.

15c each — 10 for \$1.00

See page 10

MRS. DR. NORTON Plain Petaled — blooms in 78 days

Finest blending of cream and pink.

8c ea., 10 for 70c, 100 for \$3.75

MRS. E. A. HAMILL

Plain Petaled — blooms in 77 days

A perfect yellow all over entire flower, unmarred by any shade or marking. Truly a magnificent yellow. *Illustrated on Front Cover.*

10c ea., 10 for 90c, 100 for \$5.00

MRS. E. B. WHITCOMB

Plain Petaled — blooms in 76 days

Deep apricot-buff of a most delicate and pleasing tone. Rose-red feather bordered by parallel lines of same color on lower petals. Large flower and stalk, 6 to 8 gorgeous florets open. A gladiolus you will surely want for your collection. *Colored floret, page 29.*

25c ea., 10 for \$2.00, 100 for \$9.00

MRS. FRANK PENDLETON

Plain Petaled — blooms in 76 days

A grand variety. Bright rose-pink on a pure white ground, with a giant blotch of richest carmine-red on lower petals. Awarded highest honors.

6c ea., 10 for 50c, 100 for \$3.00

MRS. GEO. W. HAY

Plain Petaled — blooms in 76 days

A beautiful self lavender-rose, a little deeper in upper portion of throat; lower petals have a beautiful narrow feather of delicate soft rose-red. Faint white median line on all petals adding to the beauty of the flower. Truly a great gladiolus.

\$1.00 ea., 3 for \$2.50, 10 for \$7.50,
100 for \$35.00

MRS. GEO. W. MOULTON

Plain Petaled — blooms in 73 days

A violet-red or cerise. Stippled throat. 4 to 6 florets open. Grows tall and makes excellent cut spike.

5c ea., 10 for 40c, 100 for \$2.85

MRS. JOHN T. PIRIE

Plain Petaled — blooms in 76 days

Upper side petals cream, blushed daintily at edges. Central upper petal faintly blushed delicate lavender, with faint lavender thread line on outer edges, blending inward. Lower petals richest soft canary-yellow on inner portion, taking on the color of upper petals toward ends. *Illustrated on Front Cover.*

35c ea., 3 for 90c, 10 for \$2.50,
100 for \$13.00

MRS. O. W. DYNES

Ruffled — blooms in 77 days

Soft canary-yellow on upper petals; lower petals deeper with narrow pink central thread lines. Intensely ruffled.

10c ea., 10 for 90c, 100 for \$5.00

MRS. PAUL DIEBALL

Plain Petaled — blooms in 85 days

Glowing deep salmon-pink. Lower throat deeper salmon. Tall grower with many flowers open at a time.

10c ea., 10 for 90c, 100 for \$5.00

MRS. WALTER LYTTON

Plain Petaled — blooms in 74 days

Glowing pure deep salmon; throat on lower petals purest delicate creamy-white, faintly penciled toward base. White median lines on all petals.

15c ea., 10 for \$1.00, 100 for \$6.75

NORTHERN LIGHT

Plain Petaled — blooms in 97 days

Lower petals and ends of upper a fine Tyrian-rose. Upper throat almost white, lower throat a little darker than dark portion of petals. Six to eight very large florets open. Excellent placement on spike. Really a wonderful florist's variety. *Colored floret, page 28.*

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

OPAL FRINGE

Plain Petaled — blooms in 85 days

Deep orange-salmon, with very dark, velvety maroon-red blotches with a yellow central line on lower petals. This variety is very distinctive and fine. *Illustrated in color on Back Cover.*

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

OPHELIA

Ruffled — blooms in 75 days

A splendid florist's flower of pure deep rose-pink, lighter in upper throat, shading deeper toward outer edges of petals. Lower portion of flower has a wide feathered bar of deep velvety rose-red. Opening buds vie with opening rose buds.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

ORAN

Ruffled — blooms in 80 days

Light lavender with rose and white penciling in throat. Nicely ruffled.

8c ea., 10 for 70c, 100 for \$3.75

ORANGE FIRES

Ruffled — blooms in 79 days

Beautiful orange-red, with throat blotches of deep purplish-red, and white central lines extending well toward the end of the petals.

15c ea., 10 for \$1.00, 100 for \$6.75

ORCHIDIAN

Plain Petaled — blooms in 66 days

Deep violet-pink. Lower petal or petals velvety claret-red, edges beautifully bordered deep violet-pink. Marking on lower petals very distinctive and making the variety most outstanding. *Illustrated in color on Back Cover.*

25c ea., 10 for \$2.00, 100 for \$9.00

PAL O'MINE

Plain Petaled — blooms in 75 days

Deep purple-rose, deeper at edges; upper portion of throat much lighter. Lower petals entirely covered deep velvety red-purple, deepening then lightening toward base of throat. A clear, narrow, golden-yellow line extends around all lower petals. *Illustrated on page 8.*

15c ea., 10 for \$1.00, 100 for \$6.75

PANTHEON Plain Petaled — blooms in 73 days
A large waxy white; lower petals beautifully penciled and feathered purplish-red.
5c ea., 10 for 40c, 100 for \$2.85

PARAMOUNT Plain Petaled — blooms in 82 days
A wonderful blending of pink and cream. Exceedingly choice, and a consistent prize winner. Excellent for floral use.
8c ea., 10 for 70c, 100 for \$3.75

PATRICIA CARTER Primulinus — blooms in 71 days
Primulinus Grandiflora. Large bulbs average three and four spikes. Beautiful tone of softest, light, shrimp-pink. No markings.
5c ea., 10 for 40c, 100 for \$2.85

PAULINE FREDERICK Ruffled — blooms in 82 days
Large, strong plant. Four to five very large flowers open at a time. A delightful soft canary or richest lemon color, only a little deeper on lower petals in the throat. A first class yellow. *Illustrated on page 8 and Back Cover.*
35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

PAULINE KUNDERD Plain Petaled — blooms in 87 days
Pure light rose-pink of a most fresh and delightful tone, with throat of finest cream in perfectly harmonious blending with the pink. Very choice.
35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

P. D. BARNHART Plain Petaled — blooms in 84 days
Upper petals very light old rose-pink, lower petals deeper pink with beautiful central rose-red feather tipped white.
15c ea., 10 for \$1.00, 100 for \$6.75

PEACH BLUSHES Plain Petaled — blooms in 88 days
Entire flower beautiful peach blossom. Upper throat a little lighter. Lower petals have fine rose-red blotches of pretty form and well blended with main color. All petals have a blushed lighter border making a beautiful effect.
15c ea., 10 for \$1.00, 100 for \$6.75

PEACH BUD Plain Petaled — blooms in 77 days
Clear, deep, rose-pink; throat lighter in upper portion, with magnificent blotch of richest rose-red on lower petals.
20c ea., 10 for \$1.50, 100 for \$7.50

PEACOCK Plain Petaled — blooms in 82 days
Rose-pink with large showy blotches in five color tones, besides the ground color. Upper petals show the "eyes" clear across the petals near the outer ends.
20c ea., 10 for \$1.50, 100 for \$7.50

PEEP O'DAY Ruffled — blooms in 79 days
Tall, beautiful blushed-pink on white ground with a cerise feathered throat.
6c ea., 10 for 50c, 100 for \$3.00

PHILATELIA Plain Petaled — blooms in 83 days
Large flowers on a large, strong, vigorous plant. Color deep Tyrian-rose, upper portion of throat lighter.
20c ea., 10 for \$1.50, 100 for \$7.50

PHILIP BREITMEYER Plain Petaled — blooms in 73 days
A very soft rose-purple with a decided bluish cast over entire flower; throat has wide red median lines with paralleled thread lines of dark red on a whitish ground. *Illustrated on page 21.*
10c ea., 10 for 90c, 100 for \$5.00

PHYLLIS CLOETINGH Primulinus — blooms in 64 days
Clearest salmon-pink; soft canary-cream throat with central bars of lighter yellow extending beyond throat.
8c ea., 10 for 70c, 100 for \$3.75

ALL WHITE COLLECTION

There is such an increasing desire for white in the garden and white blooms for decorative purposes that we have made up this special offer of only white gladioli. We are sure it will be very popular and the six white varieties we include are all top-notchers.

4 Fairest Pearl	\$1.00
4 Anna Mae40
4 Pantheon20
4 Mary Pickford32
4 Silver Comet60
4 Prof. C. S. Sargent80

Regular Catalog Value \$3.32
Entire Collection \$2.95

ALL YELLOW COLLECTION

Somewhere in the garden there is usually a spot where one needs a group of yellow flowers. We offer here six very pretty yellow gladioli — all A-1 varieties which are sure to please. All are labeled for identification.

4 Miss Bloomington	\$.32
4 Mrs. E. A. Hamill40
4 Golden Light24
4 Yellow Frills20
4 Beauty Wave20
4 Lullaby40

Regular Catalog Value \$1.76
Entire Collection \$1.59

ALL PURPLE COLLECTION

For those of you who may be interested in the darker shades, especially purples, we have selected these six varieties, knowing they will meet your approval.

4 Beverly
4 Viola Gem
4 Royal Purple
4 Purple Beauty
4 Purple Glory
4 Pal O'Mine

Regular Catalog Value \$1.76
Entire Collection \$1.59

Kunderd Gladioli give satisfaction

PIERIAN

Laciniated — blooms
in 70 days

Upper petals soft canary-yellow,
lower petals deeper with a very
narrow thread line of pink-brown.
Upper side petals very upright, giv-
ing it a very attractive appearance.
5c ea., 10 for 40c, 100 for \$2.85

PINK CLOUD

Ruffled — blooms
in 77 days

Usually seven to nine soft rose-pink blossoms, with deeper rose
throat, open at a time. Exceptionally fine variety for florists.
10c ea., 10 for 90c, 100 for \$5.00

PINK CLOVER

Plain Petaled — blooms
in 94 days

Rose-pink, tinted slightly lavender and deeper on lower petals.
Upper, inner throat blended from the edges to an almost white.
10c ea., 10 for 90c, 100 for \$5.00

PINK DELIGHT

Plain Petaled — blooms
in 71 days

A lovely shade of soft, rich rose-pink. Throat a delicate whitish
cream, florets somewhat elongated and
bell shaped, making it very unusual and
distinct. Fine for florists.

8c ea., 10 for 70c, 100 for \$3.75

PINK FAVORITE

Plain Petaled —
blooms in 102 days

A very beautiful rose-pink with deep rose-
red median lines in throat. Six and more
large showy blooms open at a time.

5c ea., 10 for 40c, 100 for \$2.85

PINK LILY

Ruffled — blooms
in 77 days

A magnificent ruffled rose-pink. Throat
deeper. 6c ea., 10 for 50c, 100 for \$3.00

PINK SATIN

Plain Petaled — 1935

Tall stately plant with many large flowers
open. Delicate shrimp or shell-pink, almost
self. A little deeper on outer ends of
petals. An exceedingly
grand and striking flower.
Extra fine for all purposes.

\$3.00 ea., 3 for \$7.50,
10 for \$22.50

PREDOMINATOR

Plain Petaled —
blooms in 86 days

Extremely tall, very grace-
ful with five or more large
flowers open. Richest sal-
mon-scarlet with a wide
feather of a beautiful vel-
vety red on lower petals,
with a narrow creamy white
line extending from the red
about one-half inch. A won-
derful cut and garden
variety. *Illustrated on
page 16.*

20c ea., 10 for \$1.50,
100 for \$7.50

Lewis E. Gary

\$1.00 ea., 3 for \$2.50
See page 16

Prof. C. S. Sargent

20c ea., 10 for \$2.50
See page 25

LEWIS E. GARY COLLECTION

Colored illustrations of all the vari-
eties in this collection are shown else-
where in this book. Here's a collection
you will surely want. Every one of
these choice gladioli will prove a real
delight at blooming time.

Rozan Marie.....	.25
Lewis E. Gary.....	1.00
Prof. C. S. Sargent.....	.20
Louis F. Swift.....	.50
Boy O'Mine.....	.50
Hugo Eckener.....	.35
Senator Beveridge.....	.50
Autumn Glory.....	1.00
Philip Breitmeyer.....	.10
Cream Cups.....	.10
Northern Light.....	.35
Mrs. Chas. A. Stevens.....	.35
John T. Pirie.....	.10

Regular Catalog Value \$5.30

Entire Collection \$4.49

Rozan Marie

25c ea., 10 for \$2.00
See page 26

February 14, 1936

I want you to know how pleased I
always am with your wonderful Gladioli
bulbs.

I have never seen more perfect blos-
soms. Have been very successful growing
them at an altitude of seven thousand
feet.

Am looking forward to the time when
I can grow Gladiolus in a large way.
But they will be Kunderd's when I do.
So here's hoping my dream comes true.
Thanking you.

MRS. C. M. TURNER, Sandia Park, N. M.

PRIMROSE

Lacinated — 1935

Medium tall, slender and graceful plant. Flowers soft lemon-white, a little deeper on lower petals. Of miniature type, usually lacinated.

5c ea., 10 for 40c, 100 for \$2.85

PRINCE OF DARKNESS

Plain Petaled — blooms
in 71 days

Deep rich violet self, darker on lower petals. A small narrow pure white line extends part way out from the red which shows in the lower throat. Here is a first class new violet. Very much larger and finer than Baron J. Hulot.

25c ea., 10 for \$2.00, 100 for \$9.00

PROF. C. S. SARGENT

Plain Petaled — blooms
in 85 days

Large flowers of a clean white color, slightly flushed-pink. Tall grower with 4 to 5 large florets open. An exceptionally good white for cut flower purposes. *Illustrated on page 24.*

20c ea., 10 for \$1.50, 100 for \$7.50

PROF. E. H. WILSON

Plain Petaled — blooms
in 113 days

Quartinianus Hybrid. An immense show flower of rich, pure red-orange, with narrow central bar of deep, dark red terminating in creamy-white on lower petals. 6 to 8 and more open. An outstanding and prize winning variety.

15c ea., 10 for \$1.00, 100 for \$6.75

PURPLE BEAUTY

Plain Petaled — blooms
in 97 days

A conspicuous, deep, purple-violet, with large throat blotches clear to base of flowers, bordered at outer portions a subdued white.

5c ea., 10 for 40c, 100 for \$2.85

PURPLE CHALLENGE

Plain Petaled — blooms
in 83 days

Very large flowers of distinct, showy and deep red-purple. Grows tall. Very distinct and fine.

20c ea., 10 for \$1.50, 100 for \$7.50

PURPLE GLORY

Ruffled — blooms
in 79 days

Deepest velvety maroon-red, with almost black blotches appearing to be burned into petals. Well ruffled. Winner of hundreds of awards.

8c ea., 10 for 70c, 100 for \$3.75

PURPLE PANSY

Plain Petaled — blooms
in 73 days

Light violet with very rich violet throat with pansy-like markings.

8c ea., 10 for 70c, 100 for \$3.75

PURPLE QUEEN

Ruffled — blooms
in 73 days

Deep violet-purple, lower portion of throat darker, upper portion lighter. Much desired for floral decorations, and a prize winner at all shows.

10c ea., 10 for 90c, 100 for \$5.00

PURPLE SPOT

Plain Petaled — blooms
in 84 days

Large violet-red with very conspicuous dark blotches which are bordered with yellow. Showy.

5c ea., 10 for 40c, 100 for \$2.85

QUARTIN DILLON

Plain Petaled — blooms
in 104 days

Very dark mahogany-brown-red with large throat blotches of bluish-red, edged rose-red. Tall and many flowers opened.

10c ea., 10 for 90c, 100 for \$5.00

RAJAH

Plain Petaled — blooms
in 78 days

A giant dark red of a most velvety appearance. Lower petals slightly deeper. This variety cannot be surpassed for its size or color. A consistent prize winner. Very choice. *Illustrated on Back Cover.*

10c ea., 10 for 90c, 100 for \$5.00

A. E. KUNDERD INC., Goshen, Ind.



LOUIS F. SWIFT — Truly a Gladiolus of distinction. A charming variety of rare beauty. An exhibition Gladiolus of prize winning calibre.

50c each — 3 for \$1.25
See page 17

RAYS O'GOLD

Ruffled — 1935

Large, massive flowers, plenty open at a time, all perfectly placed and faced one way. Marvelous color blendings of softest blush, deepening towards the outer ends of all the petals. Throat a most delicate canary-yellow tone, no blotch. Lightly ruffled or wavy. In every way and for every purpose one of the most beautiful creations ever produced. \$3.00 ea., 3 for \$7.50, 10 for \$22.50

RED CHARM

Plain Petaled — blooms in 80 days

Deep blood-red with velvety, dark or blackish-red throat blotches. 6 to 8 florets open. 10c ea., 10 for 90c, 100 for \$5.00

RED CLOUD

Plain Petaled — blooms in 84 days

Bright red with a pretty white bar on three lower petals. Tall grower, 4 to 6 beautiful florets open. Winner of many awards.

8c ea., 10 for 70c, 100 for \$3.75

RED COMMANDER

Plain Petaled — blooms in 99 days

Quartinianus Hybrid. Very large flowers of deep, rich red, faintly flaked deeper red on outer portions and throat. Central line of creamy-white on two lower petals. This variety bloomed in our fields until severe frosts and produced healthy and fine quality flowers. Don't miss this one.

8c ea., 10 for 70c, 100 for \$3.75

RED COPPER

Plain Petaled — blooms in 80 days

Smoky salmon heavily flaked rose and blue. Reddish blue feathered throat blotch.

5c ea., 10 for 40c, 100 for \$2.85

RED EMPIRE

Plain Petaled — blooms in 95 days

Deep cherry-red, deeper in throat. Fine exhibition variety. Individual florets 5 to 6 inches across. Four to six florets open. Very showy and fine.

10c ea., 10 for 90c, 100 for \$5.00

RED ENORMOUS

Plain Petaled — blooms in 90 days

Intense bright scarlet; deeper red on lower petals. Very late flowering.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

RED FIRE

Plain Petaled — blooms in 80 days

Entire flower of richest, pure self-colored bright red. Very striking and showy. Exceedingly large flowers. Winner of many awards. Illustrated on page 14.

10c ea., 10 for 90c, 100 for \$5.00

RED ROCK

Plain Petaled — blooms in 83 days

Strong, vigorous plant with large mammoth flowers. Color a self deep blood-red. Throat on lower petals deeper. Almost black bar on central lower petals. Magnificent and showy.

15c ea., 10 for \$1.00, 100 for \$6.75

RED SPLENDOR

Ruffled — blooms in 77 days

A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. Illustrated on page 17.

15c ea., 10 for \$1.00, 100 for \$6.75

REO

Flowers large and of a distinct, deep dark velvety ruby-red. Medium ruffled.

Plain Petaled — blooms in 80 days

10c ea., 10 for 90c, 100 for \$5.00

ROBERT J. KUNDERD

Plain Petaled — blooms in 80 days

A most brilliant deep vermilion, or orange-scarlet self color.

8c ea., 10 for 70c, 100 for \$3.75

ROMAN CANDLE

Plain Petaled — blooms in 83 days

Pure, soft, salmon-red; deeper in throat.

8c ea., 10 for 70c, 100 for \$3.75

ROMANCE

Plain Petaled — blooms in 71 days

Large, orange-salmon-rose, red and yellow throat. Wine, blue bordered petals.

5c ea., 10 for 40c, 100 for \$2.85

ROSALIND

Ruffled — blooms in 70 days

Dark, aniline-red, deeper throat. Has a very rich and velvety appearance. 4 to 6 florets open. Distinct and very popular.

10c ea., 10 for 90c, 100 for \$5.00

ROSE GLORY

Ruffled — blooms in 77 days

Large fine flowers of good texture. Light rose-pink color, much deeper on lower petals which carry a heavy red feathered central bar. A fine ruffled gladioli.

8c ea., 10 for 70c, 100 for \$3.75

ROSE PENDLETON

Plain Petaled — blooms in 89 days

Tall, fine plant. A warm shade of deep pinkish-rose. Throat blotch of velvety dark red. Beautiful. Mid-season variety.

8c ea., 10 for 70c, 100 for \$3.75

ROSE SPLENDOR

Plain Petaled — blooms in 91 days

Rose-pink; narrow white border; pronounced dark rose-red throat. Back of flower rose-pink, with narrow white border. 8 and 9 beautifully placed florets open. This gladiolus was particularly outstanding in our fields this season and attracted a great deal of favorable attention. Excellent for florists.

5c ea., 10 for 40c, 100 for \$2.85

ROYAL PURPLE

Plain Petaled — blooms in 101 days

Quartinianus Hybrid. Large bloom of rich deep purple, slightly red cast. Strong plant. Spike tall and slender. Fine for cutting.

5c ea., 10 for 40c, 100 for \$2.85

ROZAN MARIE

Plain Petaled — blooms in 77 days

Pure, rich, deep salmon-pink, deepening at outer edges of all petals. Lower petals have deep, coral-red feathered blotch. Illustrated on page 24.

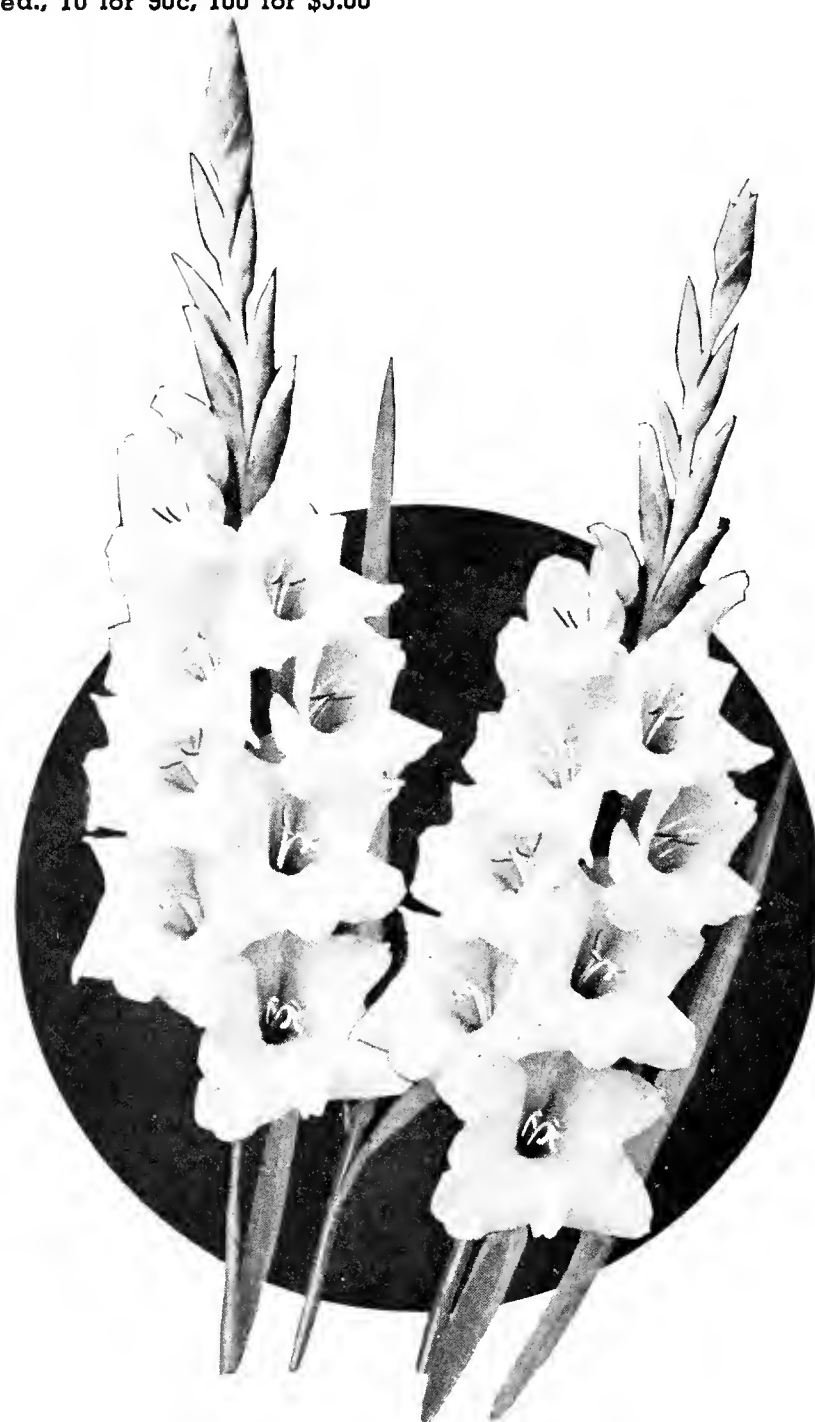
25c ea., 10 for \$2.00, 100 for \$9.00

RUFFLED SPLENDOR

Ruffled — blooms in 72 days

Upper petals and ends of lower petals a decidedly rich, pure, self-colored deep salmon-rose-pink. Showy throat blotches, beautifully penciled with fine veins of red, with dark velvety red central bar covering the entire breadth of the broad lower petals.

6c ea., 10 for 50c, 100 for \$3.00



SNOWFLAKE — 10c ea., 10 for 90c

See page 28

RUTH HUNTINGTON
Ruffled — blooms in 72 days
Beautiful, tall, violet-lilac, with red-purple feathered blotch on lower petals.
6c ea., 10 for 50c, 100 for \$3.00

SAFFRON KING
Primulinus — blooms in 76 days
Rich saffron-orange, beautifully flaked deeper orange; clear, rich golden-orange throat blotches.
5c ea., 10 for 40c, 100 for \$2.85

SALMON STAR Plain Petaled — blooms in 73 days
Soft mellow salmon throat, a pure soft canary-yellow, blending perfectly with the main color. White central bars on all petals.
5c ea., 10 for 40c, 100 for \$2.85

SAMMY LANE Plain Petaled — blooms in 84 days
Color light flesh-pink. Narrow pencil lines of rose on lower petals. Beautiful buds opening a deep shrimp-pink. Tall grower producing fine cut spikes.
15c ea., 10 for \$1.00, 100 for \$6.75

SAYANARA
Primulinus Grand — 1935
Good height plant, 6-8 or more large flowers open at a time. Color, throat of purest soft golden daffodil-yellow, outer ends of the petals of the richest salmon-orange. A very outstanding Gladiolus. None better in its class. Extra grand. *Illustrated on page 3.*
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

48 PINK TONED \$3.25
all shades of pink
POSTPAID
NOT LABELED

Pink gladioli are in very good taste and are greatly admired by ever so many gardeners. Because of their charming appeal we are assembling only pink toned varieties which are most outstanding. We know you will be more than pleased by their beautiful coloring. We heartily recommend the "Pink Toned Collection" where pink gladioli are desired for cutting or for a pink color scheme in the garden. Guaranteed retail value, \$3.84 if purchased under name and label.

May 5, 1936
I had beautiful Glads last year and years before. I plant no other kind but Kunderd ever since I began to plant Glads.
ANNA M. MILLER, Rebersburg, Pa.

October 23, 1936
The bulbs I received from you were fine and I grew some beautiful glads this season from them.
The Vermilion and Blushes of Cream were outstanding.
GEO. O. VANCE, Washington, Ind.

Bargain Collections
arranged for color effect

30 Glorious Red Gladioli \$2.88
NOT LABELED
Where accent is desired in the garden there is a definite need for bright bold colors. This collection is made up of only high quality gladioli of glorious red colors from the brightest to darkest shades. None of the individual varieties will be labeled as to name. However, if they were, the catalog value would exceed \$3.60. At the collection price of \$2.88 there is a definite saving. Order today.

Salmon-Saffron Orange

In this group we have selected very choice varieties in the various shades of salmon, saffron and orange. The soft warm tones of these delightful varieties will bring much joy and pleasure to you at blooming time. There is a catalog value of over \$2.88 in this group if purchased singly under name. Yours at the special collection price of \$2.25.

24 GLADIOLI \$2.25
BULBS
NOT LABELED
POSTPAID

SCARLET GLORY Ruffled — blooms in 86 days
An exceedingly fine red, of a rich, distinct shade.
8c ea., 10 for 70c, 100 for \$3.75

SCARLET KING Plain Petaled — blooms in 88 days
A giant flower of very intense scarlet. Flaked deeper.
15c ea., 10 for \$1.00, 100 for \$6.75

SCARLET PRINCEPS or VIRGINIA Plain Petaled — blooms in 74 days
Bright red; throat a little deeper. Winner of many awards. An unusually good florist's variety.
10c ea., 10 for 90c, 100 for \$5.00

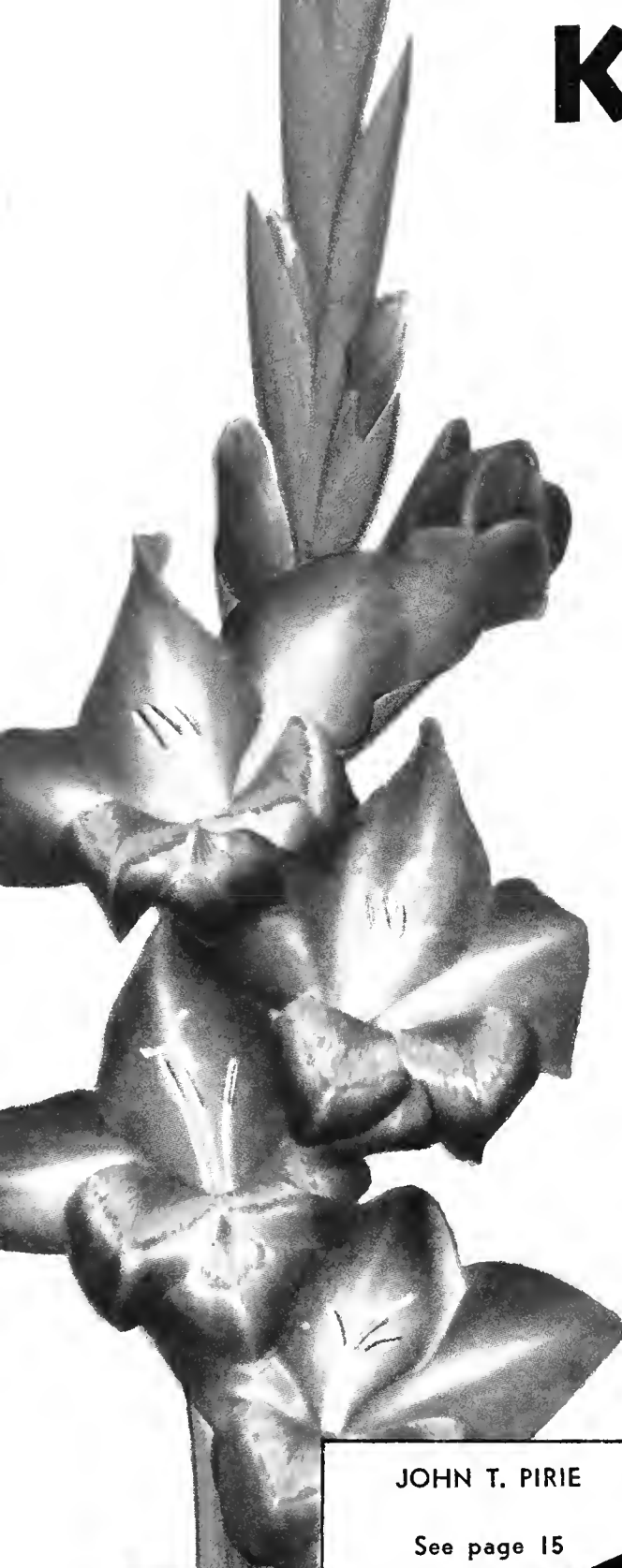
SENATOR BEVERIDGE
Plain Petaled — blooms in 103 days
Pure light watermelon-red, flaked deeper at edges of petals and feath-

ered very delicately a little deeper red on throat of lower petals. This gorgeous variety is certain to become a most popular gladiolus. *Illustrated on page 20.*
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

SHIRLEY Ruffled — 1935
Good height, strong and stately plant. Flowers massive, of roundish form. Soft salmon-pink on outer portions of petals, inner portion blending to blush-white. An extra large dark red blotch on lower petals. Very conspicuous and showy.
50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

SHOW FLOWER
Plain Petaled — blooms in 70 days
Rose-red, immense white face mottled deeper in throat, the upper throat being violet and white.
5c ea., 10 for 40c, 100 for \$2.85

KUNDERD GLADIOLI *for*



SILVER COMET

Plain Petaled —
blooms in 77 days

Tall, graceful plant. Florets, large with wide open recurved petals. White outer petals with cream throat. Light violet feather on lower petal. Flowers over five inches across and of excellent texture.

15c ea., 10 for \$1.00, 100 for \$6.75

SMOKY ORANGE

Plain Petaled —
blooms in 83 days

Deep orange, flaked smoky orange. Lower petals bright orange-yellow with rose-pink feather in throat and a narrow dark red thread line. Grows tall. Exceptionally fine.

25c ea., 10 for \$2.00, 100 for \$9.00

SNAPDRAGON

Ruffled Snapdragon —
blooms in 68 days

Its remarkable form reminds one of a snapdragon. Large, rich, pure, yellow throat, with bright red border. Distinctive and beautifully ruffled.

5c ea., 10 for 40c, 100 for \$2.85

SNOW BOY

Plain Petaled — blooms
in 76 days

Pure white; often has only one beautiful red-purple blotch on lower petals.

8c ea., 10 for 70c, 100 for \$3.75

SNOW FLAKE

Plain Petaled — blooms
in 71 days

A fine all white, without tint or markings. A consistent prize winner. *Illustrated on page 26.*

10c ea., 10 for 90c, 100 for \$5.00

SNOW SHOE

Ruffled — 1935

Purest white. Throat a cream, the two shades beautifully blended. Very tall grower. An excellent florist's white.

25c ea., 10 for \$2.00, 100 for \$9.00

SONG OF THE LARK

Ruffled —
blooms in 90 days

Salmon-rose color. Flaked a deeper salmon. Throat a soft creamy-white. Splashed with rose-red marking. A very cheerful and refreshing color.

15c ea., 10 for \$1.00, 100 for \$6.75

SOUTH BEND

Ruffled

By popular vote-of the many thousands of people who attended the National Gladiolus Show at South Bend, Indiana, this variety was selected to be named after their city. The spike carries 6 to 8 florets open at one time with color showing on all buds on balance of spike. Main color salmon-pink. Lower petals greenish-yellow tipped at edges with salmon-pink and overlaid with red throat blotches. Back of florets same deep greenish yellow with main color of salmon-pink showing through and very distinctly at edges of petals. This variety is intensely ruffled and carries a very graceful placement of florets. Stalk and plants are of heavy substance. A variety that should be included in every collection.

\$2.00 ea., 3 for \$5.00, 10 for \$15.00

SOUTHERN BEAUTY

Ruffled —
blooms in 68 days

Intense salmon-rose, a little lighter in upper portion, lower throat beautifully penciled deeper red, with still deeper central bars of rose red.

10c ea., 10 for 90c, 100 for \$5.00

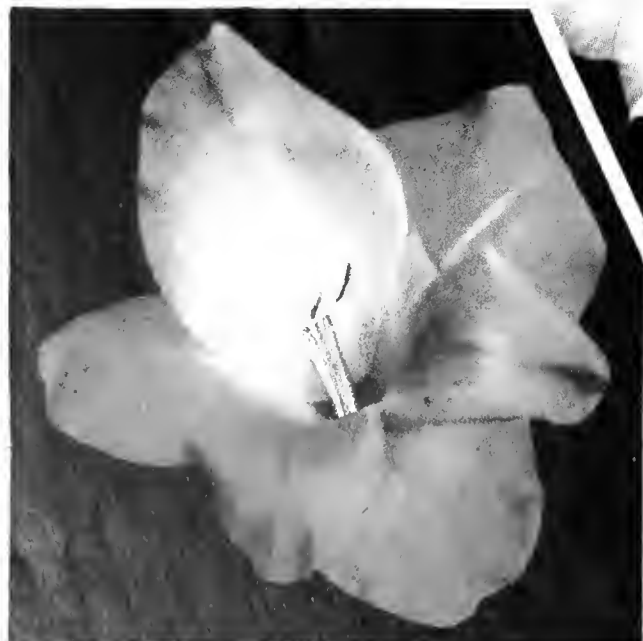
JOHN T. PIRIE

See page 15

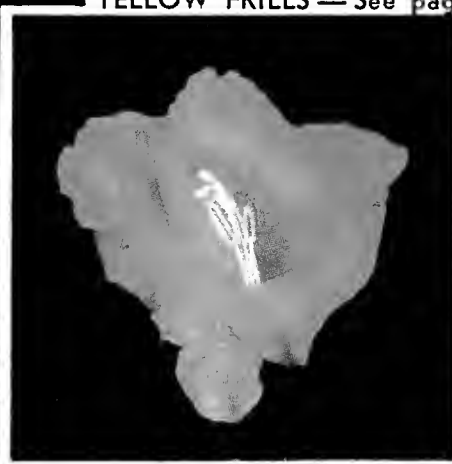
MORAVIAN — See page 20

YELLOW FRILLS — See page 31

KING OF ORANGES — See page 15



NORTHERN LIGHT — See page 22



Beauty... they never disappoint

SPANGLED BEAUTY Plain Petaled — blooms in 86 days

Tall, graceful plant. Light Tyrian-rose considerably deeper on lower petals; upper portion of throat much lighter.

5c ea., 10 for 40c, 100 for \$2.85

SPLENDID Plain Petaled — blooms in 92 days

Delicate blushed-ivory-white. Lower petals deep creamy-yellow, blushed softest pink. Parallel narrow bars of violet-red in throat. Many florets open. Marvelous for florists.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

SPLENDORRA Plain Petaled — blooms in 73 days

Splendid very dark wine-black. A very beautiful variety in the dark color class.

5c ea., 10 for 40c, 100 for \$2.85

SPOTTED GLOXINIA

Plain Petaled — blooms in 90 days

Large brilliant dark amaranth-purple-red; throat blotch stippled purple and edged yellow. Upper petals carry the same stipple band of yellow.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

STAR LILY

Ruffled — blooms in 84 days

The giant flowers are a deep sulphur-yellow; lower petals a little deeper yellow, without any other coloring or markings.

5c ea., 10 for 40c, 100 for \$2.85

SULPHUR FRILLS

Ruffled — blooms in 76 days

Tall, many medium-sized flowers open at a time. Beautifully ruffled, of finest, pure soft sulphur shade. Beautiful red pencil line on lower petals.

5c ea., 10 for 40c, 100 for \$2.85

SUNSET GOLD

Ruffled — 1935

Glowing orange-vermilion with rich fiery deeper throat blotches. Petals faintly edged white. Large florets. Many open. A magnificent and distinct new ruffled variety.

\$1.00 ea., 3 for \$2.50, 10 for \$7.50, 100 for \$35.00

SWAN

Plain Petaled — blooms in 72 days

Softest white, creamy tones in throat. This is one of the outstanding whites and is sure to become very popular. Excellent for florists. *Colored floret on this page.*

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00

SWEET ROSE

Plain Petaled — blooms in 76 days

Large flowers and strong plant. Purest deep salmon-rose-pink with intense rose-red throat blotch. First prize in the rose class in many shows.

6c ea., 10 for 50c, 100 for \$3.00

TANAGER

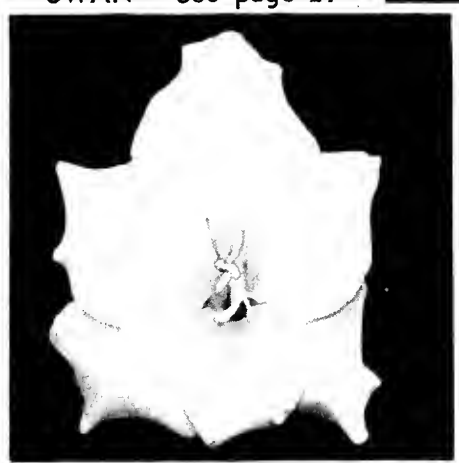
Ruffled — blooms in 73 days

Clear orange, flaked slightly deeper orange toward outer portion. Throat beautiful golden-orange, edged with a bright lighter orange. Florets are of a most unusual formation, heavily ruffled, making it a most outstanding variety.

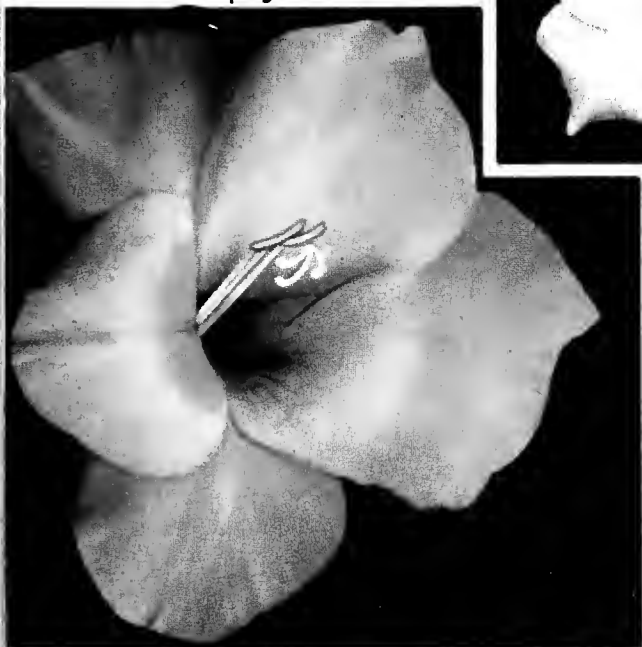
15c ea., 10 for \$1.00, 100 for \$6.75



SWAN — See page 29



MRS. E. B. WHITCOMB
See page 22



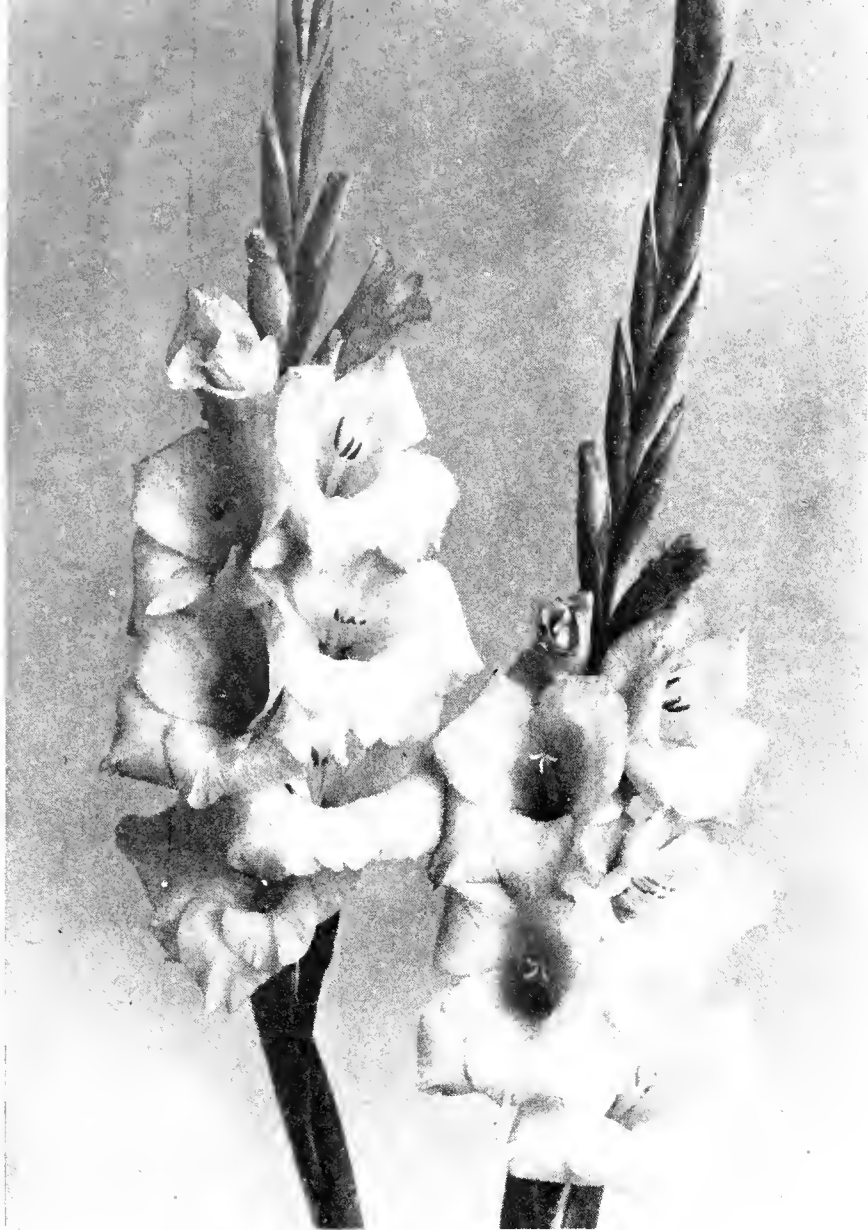
COL. CHAS. LINDBERGH
See page 10



MRS. CHAS. A. STEVENS
See page 20



GRAF ZEPPELIN — See page 13



MARY JANE—An outstanding pink with a light silvery lavender sheen. A consistent prize winner.

10c ea., 10 for 90c

See page 20

TIGER

Plain Petaled — blooms in 78 days

Ground color of deep smoky blue. Outer edges of petals of finest salmon-red flaking. Throat red, outer portions white. Distinct and showy.

5c ea., 10 for 40c, 100 for \$2.85

TIPPECANOE

Ruffled — blooms in 97 days

Delicate lavender blush with a neat violet feather blotch on lower petals. 6 to 8 good size florets open. Beautifully ruffled.

10c ea., 10 for 90c, 100 for \$5.00

TRULY BROWN

Ruffled — blooms in 65 days

Smoky brown. Throat a light tan in color. Intensely ruffled. Odd indeed.

15c ea., 10 for \$1.00, 100 for \$6.75

TURKEY RUN

Plain Petaled — blooms in 86 days

Six or more large salmon-pink flowers open at a time. Throat feathered red.

25c ea., 10 for \$2.00, 100 for \$9.00

TWILIGHT

Ruffled — blooms in 85 days

Blushed creamy-buff. With throat of grandest yellow and pink. Magnificent.

5c ea., 10 for 40c, 100 for \$2.85

TYRIAN BEAUTY

Plain Petaled — blooms in 85 days

American Beauty rose shade, upper throat much lighter. Winner of red class in many shows. Showy plant and large flowers.

10c ea., 10 for 90c, 100 for \$5.00

TAURUS

Primulinus — blooms in 67 days

Distinct, rare and fine purple-violet. A most unusual color for a primulinus variety. A prize winner.

5c ea., 10 for 40c, 100 for \$2.85

T. A. WESTON

Plain Petaled — blooms in 79 days

Flowers beautifully placed and very pleasing. Purest deep salmon-pink. Throat soft creamy-white. 6 to 8 florets open. A lovely flower in every way.

5c ea., 10 for 40c, 100 for \$2.85

TAWNY GOLD

Primulinus — blooms in 77 days

Salmon-gold with coppery sheen. Deeper in lower throat.

10c ea., 10 for 90c, 100 for \$5.00

TEAGLO

Plain Petaled — 1935

Intense deep red-purple, much deeper large throat blotches, bordered rich yellow. Grows tall. Many florets open. Very striking, showy and distinct flower.

\$1.00 ea., 3 for \$2.50, 10 for \$7.50, 100 for \$35.00

TEMBLOR

Primulinus — blooms in 73 days

Grandiflora type. A clear salmon-pink, deeper toward outer edge of petals. Throat of purest, soft creamy-white.

5c ea., 10 for 40c, 100 for \$2.85

THOMAS A. EDISON

Ruffled — blooms in 77 days

The prize dark velvety red of all. Named by special permission of the great inventor himself. Wonderfully formed and intensely ruffled.

25c ea., 10 for \$2.00

TYRIAN ROSE

Plain Petaled — blooms in 79 days

Bright Tyrian-rose; upper throat lighter, lower throat deeper.

6c ea., 10 for 50c, 100 for \$3.00

UHLAN CHIEF

Plain Petaled — blooms in 69 days

Tall, graceful plant. Flower of most intense vermilion-scarlet. Lower petals deeper with beautiful dark red feathered throat. Most attractive.

5c ea., 10 for 40c, 100 for \$2.85

ULYSSES

Plain Petaled — blooms in 80 days

Large, round flower of smoky blue on rose-pink ground; deeper throat. Flaked heavily.

5c ea., 10 for 40c, 100 for \$2.85

VERMILION

Plain Petaled — blooms in 97 days

Beautiful deep orange or vermilion-scarlet flower. Large pure white throat blotch with dainty suffusion of soft canary-yellow on outer portions. *Illustrated on Front Cover and page 17.*

10c ea., 10 for 90c, 100 for \$5.00

VIOLA GEM

Plain Petaled — blooms in 79 days

Soft mellow purple with velvety red throat. Outstanding in color.

5c ea., 10 for 40c, 100 for \$2.85

VIOLET DELIGHT

Plain Petaled

Beautiful shade of lavender-violet. Lower two petals are a glowing creamy-yellow forming very conspicuous blotches. Very tall grower. The grace and beauty of the long handsome spikes of this variety give an effect which is difficult to describe. Indeed fine in every way.

\$3.00 ea., 3 for \$7.50, 10 for \$22.50

VIOLET GLORY

Ruffled — blooms in 90 days

Massive flowers. Rich self deep purple. Deeper throat. Medium ruffled. Extra.

15c ea., 10 for \$1.00, 100 for \$6.75

VIOLET PRINCE

Plain Petaled — blooms in 73 days

Color almost black violet-red. Six or more blooms open at a time. Unusually fine.

8c ea., 10 for 70c, 100 for \$3.75

VIRGINIA HALE

Plain Petaled — blooms in 84 days

Beautiful soft creamy salmon-rose; deeper toward border. Throat beautiful shade of yellow.

5c ea., 10 for 40c, 100 for \$2.85

VIRGINIA LOU

Primulinus — blooms in 78 days

Grandiflora type. Large, widely open flower of rich, light rose-pink; throat daintiest creamy-yellow, with light pink pencilings deep in throat.

5c ea., 10 for 40c, 100 for \$2.85

WEESIE

Plain Petaled — blooms in 82 days

Deep salmon-pink with a bluish cast; throat feathered a little deeper on lower petals. *Illustrated on Front Cover.*

25c ea., 10 for \$2.00, 100 for \$9.00

WESTERN SUNSET

Plain Petaled — blooms in 90 days

Dark velvety blood-red, flaked dark rose-red at outer border of all petals; throat a little darker.

20c ea., 10 for \$1.50, 100 for \$7.50

WHITE BUTTERFLY

Primulinus — blooms in 70 days

A first class all white, with soft, creamy-white throat. Fine, slender stem and a beautiful cut flower and florist's variety.

5c ea., 10 for 40c, 100 for \$2.85

WHITE FEATHER

Plain Petaled — blooms in 90 days

A beautiful white, with a distinct and showy throat; lower petals have wide bars beautifully feathered.

10c ea., 10 for 90c, 100 for \$5.00

WHITE GLORY

Ruffled — blooms in 79 days

A gorgeous creamy-white with a yellow throat overlaid with iris-blue feathers. Winner of many awards.

10c ea., 10 for 90c, 100 for \$5.00

WILLIAM BOOTH

Plain Petaled — blooms in 78 days

A shade between Tyrian-rose and rhodamine-purple; lower petals much deeper rhodamine-purple, clear to edges with central bars still deeper. An exceptionally pretty variety.

10c ea., 10 for 90c, 100 for \$5.00

WILLIAM RANDOLPH HEARST

Plain Petaled — blooms in 88 days

Deep flesh coral-pink over three upper petals, deepening towards back of flowers. Throat on lower petals richest soft creamy-yellow, deepening towards ends with some flesh coral-pink as upper petals. No other delicately colored flower is more charming.

50c ea., 3 for \$1.25, 10 for \$3.75, 100 for \$18.00



AL SMITH — A delicate pink of unusual beauty. Excels as a cut flower. Very popular.

15c ea., 10 for \$1.00

See page 6

WINTER DAY

Primulinus Grand Ruffled

Large flowers intensely ruffled. Petals curled and twisted, giving it a most graceful and beautiful appearance resembling a white cattleya orchid. This charming variety should be in every garden. A wonderful pure white tinged cream on lower petals. *Illustrated on page 7.*

\$1.00 ea., 3 for \$2.50, 10 for \$7.50

WONDER GLORY

Ruffled — blooms in 80 days

Deep cream shading to buff, daintily blushed, most of lower petals dainty soft canary-yellow, with beautiful red feather bars. 6-8 florets open.

25c ea., 10 for \$2.00, 100 for \$9.00

YELLOW FRILLS

Primulinus Ruffled — blooms in 83 days

Rich, clear, deep canary-yellow; slightly deeper on lower petals. Many splendidly ruffled flowers open. *Colored floret, page 28.*

5c ea., 10 for 40c, 100 for \$2.85

YOUELL'S FAVORITE

Ruffled — blooms in 95 days

Large striking rosy-lavender-pink flowers with a conspicuous rosy-red throat blotch.

8c ea., 10 for 70c, 100 for \$3.75

YUKON

Ruffled — blooms in 75 days

A delicate pure white. Nicely ruffled. Irregularly but gracefully placed flowers give an unusually showy and attractive appearance.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$13.00

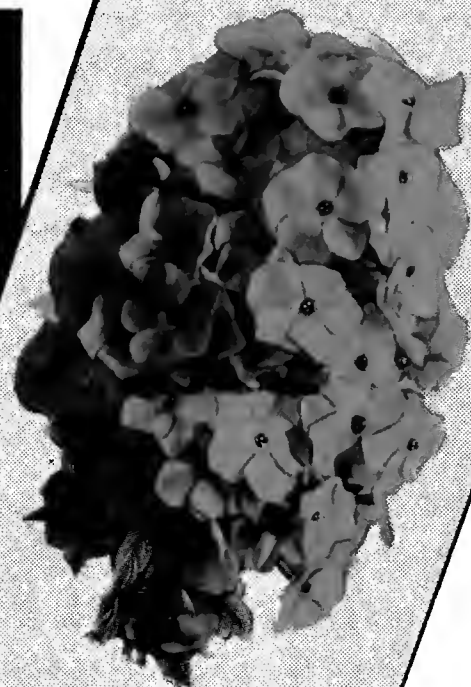
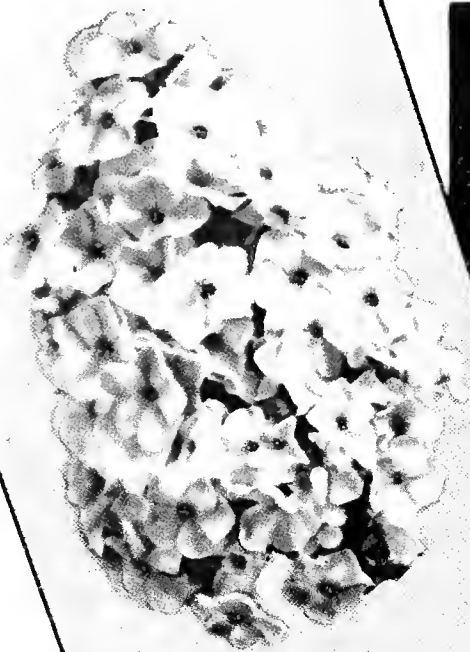
ZONA

Primulinus Ruffled — blooms in 67 days

Grandiflora type. Deep salmon-pink; lower petals rich deep canary-yellow, outer portion a lighter shade of salmon-pink. Deep rose-pink blotches on center of lower petals. A dependable prize winner.

5c ea., 10 for 40c, 100 for \$2.85

LOVELY PHLOX



4 LOVELY NEW PHLOX

All 4 Varieties \$1.29 Postpaid

We offer here one of the finest assortments of new Phlox ever grown. These new varieties are healthy, more vigorous, bloom better with larger and finer flowers. Four strong, field grown plants ONLY \$1.29 postpaid. ORDER NOW.

HEAVENLY BLUE — A true blue without any shadings whatsoever. The flower is the size of a half dollar with large compact heads.

MORGENROOD — A beautiful new wine-red color, entirely different from any other red Phlox. Very large flower and large heads.

NORDLIGHT — A new shade of rosy carmine with a red eye. Tall growing and has one of the largest flowers grown.

SALMON GLOW — A beautiful new Phlox of outstanding light salmon color. The flower head is the largest size of any Phlox grown today.

GENERAL LIST OF PHLOX

B. COMPTE — Deep red with a distinct French purple shade. Very dwarf in habit, growing only about 2 ft. high.

BORDER QUEEN — The improved new Jules Sandeau; rather dwarf in habit but produces enormous large heads. Brilliant watermelon-pink blossoms. It flowers more freely and longer than any other phlox and is practically free from red spider.

BRIDESMAID — White, red eye.

ENCHANTRESS — A very pretty bright salmon-pink with dark eye. Marking very beautiful. Strong grower with rich, green, glossy foliage. A most enchanting phlox.

FIREBRAND — Bright vermilion-scarlet with deeper center. Very large, showy trusses borne profusely. Strong, robust plants.

GEN. PETAIN — Deep wine-red with large, beautifully shaped flowers.

GRAF ZEPPELIN — Pure white flowers with vermilion-red eye; very free flowering, and a good grower; a strikingly beautiful new variety.

IMPERATOR — Brilliant, dark carmine with darker eye.

INNOCENCE — Pure white.

LA VAGUE — Large conical heads, borne in great profusion. Color is a warm mauve with carmine eye.

MARSHAL FRENCH — Best red that has ever been grown. Retains the beautiful carmine color over a period of many days.

MILLY VON HOBOKEN — An outstanding delicate pink, retaining its color throughout the hot days.

MRS. CHAS. DORR — Lilac.

R. P. STRUTHERS — Bright rosy-carmine, with claret-red eye.

SMILES — A beautiful lavender-pink.

THOR — Deep salmon-pink, suffused with scarlet; a white halo surrounds the aniline red eye.

Daily Sketch FREE

Description of Daily Sketch: Marvellous new Phlox with very large flower head and individual florets measuring 1½ inches across. Color is a gorgeous pink which does not fade. Has a very long blooming season—July till frost. Very hardy. Many people paid \$1.00 each for this variety in 1935. Now we offer it FREE with every collection of 8 Phlox as offered on this page.

YOUR SELECTION
8 PLANTS for \$1.49
Prepaid

DORONICUM

"Leopard's Bane"



Showy spring flowering perennials belonging to the Daisy order. Their large golden yellow Marguerite flowers are wonderful for cutting and hold up exceedingly well in bouquets. The plant produces bright green, roughish, beard-shaped leaves. Eighteen-inch stems boldly hold the bright flowers. A very fine flower for the early spring garden — something you will be proud to own.

35c ea., 3 for \$1.00 Prepaid

STATELY

Delphinium

This delightful perennial belongs in every garden. Erect and stately against a fence, majestic accents in a mixed border, sturdy and hardy in the cottage garden, as well as modest and delicate where planted among annuals, the Delphinium is incomparable.

How choice are their colors! From the azure of the sky to the deep blues of the ocean depths.

Be sure to make a planting of these choice Delphiniums this year. Fine, healthy, strong roots are sent on every order.

6 plants for only \$1.00



New Novelty

THE FINEST NEW FLOWERS FOR 1937

For those who want the very best in novelties we offer here ten new flowers that will please the most particular gardener. Eight are prize winners in this year's trials conducted by the All-America Seed Council. All are so unusual and attractive you will want to be among the first to grow them in your garden.



Marigold, Crown of Gold

MARIGOLD, Crown of Gold

This new Collarette Marigold is a Gold Medal Winner, having been given preference by most of the judges in the All-American flower selections this year. It has a Chrysanthemum-like top or crown surrounded by a collar of big, broad petals of the same color — bright golden orange. Plant grow about 2 feet tall, with flowers 2½ inches in diameter. Blooms early, profusely and continuously until frost. Lovely in the garden — wonderful for cutting — delightful fragrance. Collarette, Crown of Gold, is the only Marigold with ENTIRELY ODORLESS foliage.

Packet 25c ea.

ICELAND POPPY, Yellow Wonder

Yellow Wonder is longer stemmed, larger flowered and more vigorous growing than any other Iceland Poppy. The cup-shaped flowers are very showy and grow about 4 inches across. Color is a rich lemon-yellow made especially vivid by the silky sheen of the broad, round petals. Plants are strong growing with rich bluish green foliage which is deeply lacinated. Very free flowering. The most attractive feature is the long, strong stems which grow about 2 feet high in ordinary garden soil. It is showy in the garden and lovely for cutting.

Packet 25c ea.



Iceland Poppy, Yellow Wonder

LARKSPUR, Giant Imperial White King

Without any question the finest Giant Imperial Larkspur developed since 1930. The flowers are a pure glistening white with rounded, broad petals. The extremely large florets are fully double, measuring as much as 2 inches across and are evenly and closely spaced on the stem giving a very heavy Hollyhock-like cutting spike from 24 to 30 inches long. While the plants grow tall under favorable conditions they frequently grow over 5 feet, and are of the true Giant Imperial basal branching type upright in habit. Usually blooms a week earlier than the other Giant Imperial varieties. Destined to become the outstanding white Larkspur of the decade.

Packet 25c ea.

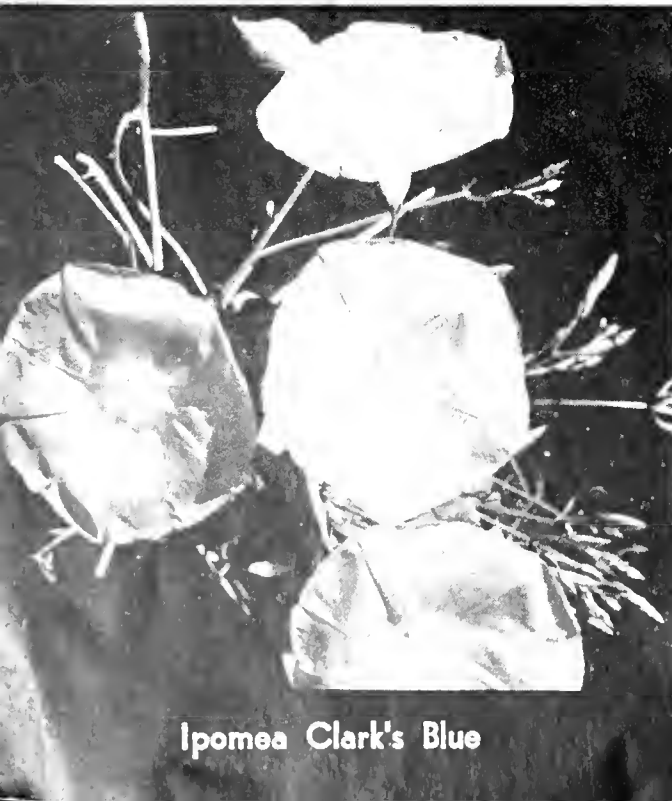
MARIGOLD, Dwarf Royal Scot All Double

The color of this new marigold is rich mahogany and gold in uniform stripes. Grows dwarf and bushy, every plant of a uniform shape and height of about 10 to 12 inches. There is practically absolute doubleness in each plant which is something quite new in French Marigolds. Be sure to plant Dwarf Royal Scot All Double Marigolds in your garden this year.

Packet 25c ea.

Marigold, Dwarf Royal
Scot All Double

Larkspur, Giant Imperial White King



Ipomea Clark's Blue



Flower Seeds

IPOMEA CLARK'S Mammoth Blue MORNING GLORY

Where the Mammoth Blue Morning Glory is known, Clark's strain will need no introduction. It is the earliest flowering variety, making a sparse growth of foliage and is heavily covered with flowers. The color is the same beautiful sky-blue as that found in Heavenly Blue Improved, but the throat shades a golden yellow in this strain rather than white. The flowers do not remain open as long as in the Heavenly Blue Improved strain and are somewhat smaller.

Packet 15c ea.

STOCK GIANT EXCELSIOR, Rose-Pink

At last we can offer a clear rose-pink in a column stock. The florets are huge, $2\frac{1}{2}$ inches across and very double. They are closely packed on the long strong spikes. This is the popular clear rose-pink which flower lovers admire and it is available for the first time this year.

Packet 25c ea.

VERBENA, Floradale Beauty

This giant hybrid verbena has flowers varying from bright rose-pink to deep rose-red of exceptional brightness. The fully rounded florets average $1\frac{1}{4}$ inches across and are of perfect form. They make up into heads of trusses measuring 4 to 5 inches across. Very free flowering. Plant covers about $2\frac{1}{2}$ feet.

Packet 25c ea.

ASTER, Improved Queen of the Market, Wilt Resistant, Finest Mixed

These well-known, early flowering Asters are of the branching type about 20 inches tall, blooming in early August. Their long stems make them valuable for cut flower purposes.

Packet 15c ea.

PETUNIA, Burgundy

This beautiful petunia is a deep burgundy-red enhanced by a rich velvety sheen. The throat which is white, veined purplish-red, creates a pleasing contrast. Individual flowers measure $3\frac{1}{2}$ inches across. A planting of this gorgeous petunia will make a very attractive display at blooming time.

Packet 25c ea.

ZINNIA, Fantasy — Star Dust

This Informal Zinnia will be welcomed with enthusiasm. It is a rich, deep, golden yellow, one of the vibrant shades closely associated with Zinnias. Star Dust is a shaggy-petaled variety with medium sized flowers, free flowering and growing $2\frac{1}{2}$ to 3 feet high. Comes into flower about 45 to 50 days from time of planting.

Packet 25c ea.

SPECIAL OFFER

1 Packet each of all the 10 varieties offered on **\$1.95**
these pages for only.....
(Regular Value \$2.30)

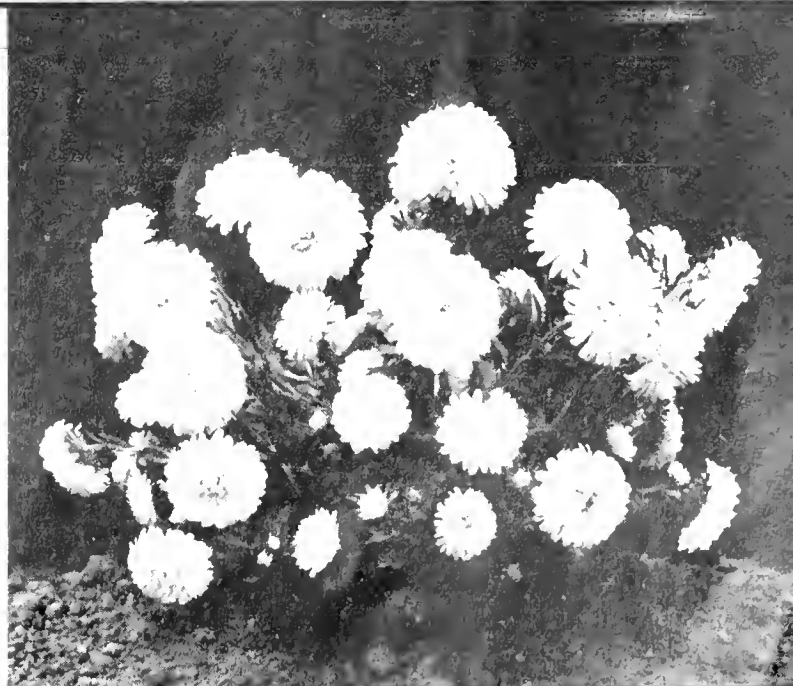
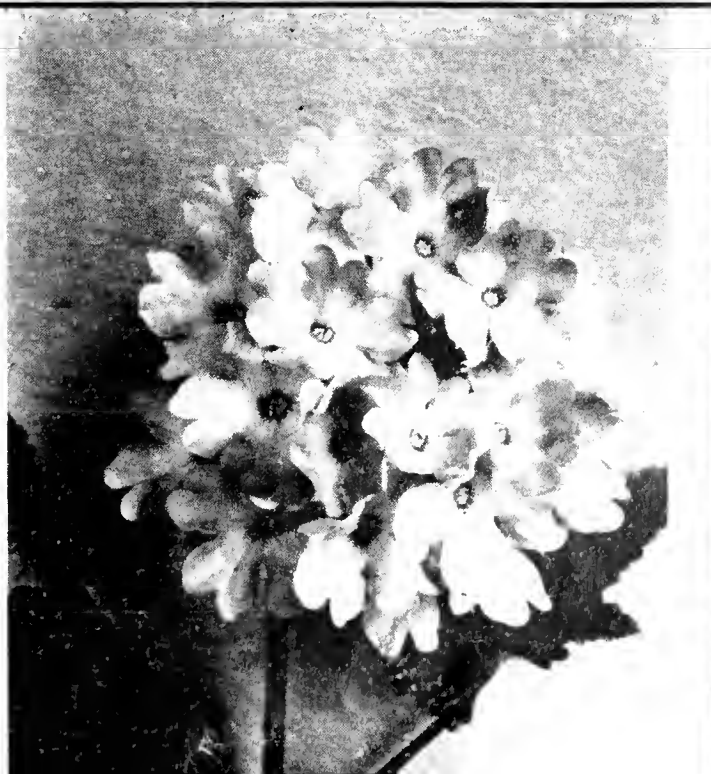
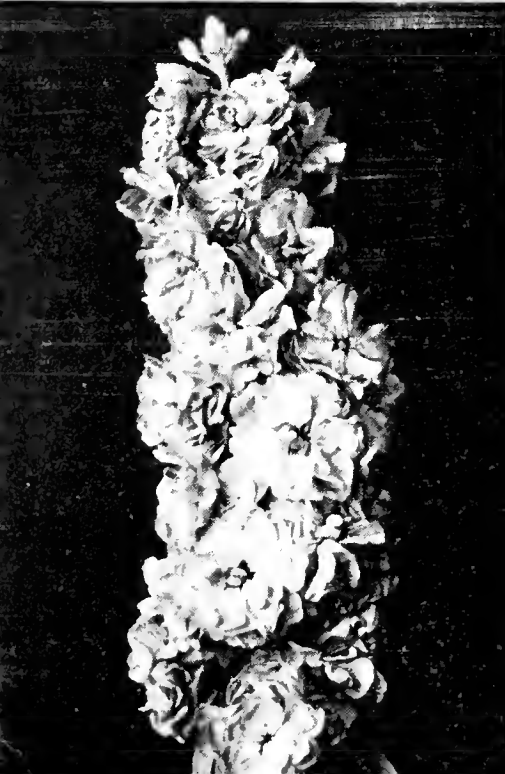
Stock — Giant Excelsior, Rose-Pink

Verbena, Floradale Beauty

Petunia Burgundy



Zinnia — Fantasy — Star Dust



Aster, Improved Queen of the Market



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